

# NEURAL INFORMATION PROCESSING SYSTEMS

## EXHIBITOR SERVICES KIT

**NeurIPS 2024**

December 10 - 12, 2024

Vancouver Convention Centre

Vancouver, BC



## Welcome

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Dear NeurIPS 2024 Exhibitor,

T3 Expo is proud to have been selected as the official service contractor for NeurIPS 2024. This document contains information and order forms for many of the services that we offer. Please take a few minutes to review and read this material carefully. Our goal is to help make your participation at this event a success. We recommend placing your orders as soon as possible in order to take advantage of the advance order discounts.

Our T3 Expo Customer Service department is ready to assist you with all your exhibiting needs; please contact [help@t3expo.com](mailto:help@t3expo.com) or call +1.888.698.3397.

Thank you for your business,  
From all of us at T3 Expo

Use our  
**INTERACTIVE**  
TABLE OF CONTENTS  
for EASY NAVIGATION



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# T3 EXPO INFORMATION

## Show Information

### Location

Vancouver Convention Centre  
1055 Canada Place  
Vancouver, BC V6C 0C3, Canada

### Exhibit Hall

West Hall A

### Show Colors

Aisle Carpet – Tuxedo  
Facility Flooring – Concrete\*

\*Floor covering is required and can be ordered in this kit or at [order.t3expo.com](http://order.t3expo.com).

Exhibitor Move-in	Exhibit Hours	Dismantle/Move-out	Carrier Check-in
Sunday, December 8 8:00 am – 5:00 pm	Tuesday, December 10 12:00 pm – 8:00 pm	Thursday, December 12 4:00 pm – 9:00 pm	Friday, December 13 by 9:00 am
Monday, December 9 8:00 am – 5:00 pm	Wednesday, December 11 9:00 am – 5:00 pm	Friday, December 13 8:00 am – 12:00 pm	–
Tuesday, December 10 8:00 am – 10:00 am*	Thursday, December 12 9:00 am – 4:00 pm	–	–

\*Finishing Touches & Wipe Down Only on Tuesday, December 10.

PLEASE NOTE: Hours are subject to change. Colors and style may vary upon availability.

# Important Dates & Deadlines Checklist

Sunday, October 20, 2024 .....	Order Deadline for Palms to Pines Print & Promotional Products
Tuesday, November 5, 2024 .....	Exhibitor Booth Package Order Deadline
Tuesday, November 5, 2024 .....	Presta™ Rental Exhibit Package Order Deadline
Friday, November 6, 2024 .....	Receiving at Advance Warehouse Begins
Tuesday, November 12, 2024 .....	Exhibitor Booth Package Artwork Submission Deadline
Tuesday, November 12, 2024 .....	Presta™ Rental Exhibit Package Artwork Submission Deadline
Tuesday, November 12, 2024 .....	Exhibitor Appointed Contractor Form Deadline
Tuesday, November 19, 2024 .....	Exhibitor Booth Package Artwork Approval Deadline
Tuesday, November 19, 2024 .....	Presta™ Rental Exhibit Package Artwork Approval Deadline
Saturday, November 16, 2024.....	T3 Service Orders Advance Discount Deadline
Saturday, November 16, 2024.....	Custom Furniture Advance Discount Deadline
Sunday, November 16, 2024 .....	Vancouver Convention Centre Advanced Discount Deadline A/V, Food & Beverage, Electrical, Plumbing, Rigging, Booth Security, Booth Cleaning, Telecommunications/Internet
Wednesday, December 4, 2024.....	Last Day for Advance Shipments to Arrive without Surcharges
Sunday, December 8, 2024 .....	Direct Shipments to Show Site May Begin Arriving After 8:00 am
Monday, December 9, 2024 .....	All Exhibits Must Be Set by 5:00 pm
Tuesday, December 10 2024 .....	Finishing Touches & Wipe Down Only Before Show Opens
Friday, December 13, 2024 .....	All Carriers Must Check In by 9:00 am

**PLEASE NOTE: There are no Lead Retrieval Devices at this show.**

# Preshow Checklist

[Please click here to view our Terms and Conditions](#)

**Review this entire Service Kit** (PLEASE NOTE: Payment is required with all orders)

## Arrange in-bound freight/Material Handling

If you or any other vendor are shipping materials to your booth, be sure to choose **Advance** or **Direct Shipping**:

### Advance Shipping:

- If you ship to the Advance Warehouse, your freight will be guaranteed to be in your booth for the first day of set up.
- Be sure to look at the Late to Warehouse date. Freight being received after the date will incur a surcharge.
- The Advance Warehouse is not able to accept loose unpackaged pieces. Shipping crates, fibers, cartons, hanging signs, carpet, padding and pallets are acceptable. Due to circumstances of timing or facility availability beyond the control of T3 Expo, this may result in an overtime surcharge: please refer to the Material Handling form.

### Direct Shipping:

- If you ship direct to show site, note the dates that shipments can be received. Shipments arriving before these dates may be refused.
  - PLEASE NOTE: Any freight arriving on a Saturday, Sunday or before 8:00 am and after 4:30 pm Monday – Friday or observed local union holidays will incur an overtime surcharge.
2. Check the show timing to gauge which shipping option meets your scheduling parameters and make note of handling surcharges (overtime, off target, late/early to warehouse etc.).
  3. Fill out the Material Handling form in the Service Kit to estimate your costs and submit it with your payment.
  4. Label your freight correctly with your company name, booth number, event/NeurIPS 2024 and address listed in the Service Kit. Shipping label forms are provided in the Service Kit.
  5. Bring all copies of shipping documents with tracking numbers to show site.

## Order rental booth structure and/or option, if applicable

- Please choose the appropriate option and/or configuration of your booth structure.

## Order graphics/signage and submit artwork, if applicable

- See the Print Production Artwork Requirements page in this Service Kit for format information and submission details.

## Order booth furnishings/accessories, if applicable

- There are forms in this Service Kit with many options to enhance the look of your exhibit. Discount price deadlines are noted on the forms.

## Order T3 installation & dismantle labor, and / or submit EAC forms with proof of insurance

- Venues have different union regulations; please review the Labor Guidelines page to determine if hiring labor to set-up / tear down your exhibit properties is needed.
- If using a firm other than the official service contractor, a Notification of Intent to Use EAC form and proof of insurance must be submitted at least (30) days prior to the first day of exhibitor move-in. Without these documents, your EAC will not be allowed to set any exhibits.

## Order additional/ancillary services

- There may be forms in this Service Kit for other services such as; accessible storage, sign hanging, custom furnishings, electricity, internet, audio visual, lead retrieval, cleaning, floral or catering.
- Some of these services are provided by vendors other than T3 Expo; be sure to submit forms and payments to the proper vendors. Please make note of ordering discount deadlines.

## Submit your order with payment (REQUIRED)

- This will ensure all booth options, graphics, furnishings and accessories are reserved for your event. Orders received without payment cannot be processed. We accept Mastercard, Visa, American Express, company check or wire transfer.

## Arrange out-bound freight

- Before the end of your event, be sure to visit the T3 Service Desk to pick up a Material Handling form.
- No Material Handling form will be distributed unless the account is paid in full.
- There will be a show carrier providing air and/or ground shipping options. If you are using your own carrier, you will need to schedule them on your own for a pickup.
- Please note the carrier check-in time on the Show Information page.
- If your carrier does not check-in by the date/time listed, your freight will be re-routed to ship with the show carrier at your expense.

# On-site Checklist

## **Check all freight when you arrive**

- Verify that all your shipments have arrived in your booth space. Please check against your shipping documentation before unpacking any freight.

## **Booth set-up**

- If you are using T3 Expo Installation Labor, you must go to the T3 Service Desk to inform us that you are ready for your labor.
- Installation/Dismantle Labor start time is only guaranteed when ordered for 8:00 am.
- Once your booth is set up, tag your empty containers with Empty Stickers which can be picked up at the T3 Service Desk.

## **Arrange outbound shipping**

- Before the end of the event, visit the T3 Service Desk to pick up your Material Handling form(s). You will need a separate Material Handling form for each outbound shipping destination.
- Material Handling form(s) will not be distributed until account is paid in full.
- There will be show carriers on-site for air and ground service.
- If you are using your own carrier, you must schedule them in advance to pick up your shipment(s).
- Note the Carrier Check-in date / time on the Show Schedule form.
- If your carrier doesn't check in by the date/time listed, your freight will be rerouted onto a show carrier at your expense.

## **Booth freight packed and ready to ship out**

- Once your freight is packed and labeled to ship out, you must turn in your Material Handling form(s) at the T3 Service Desk.
- Do not leave your Material Handling form(s) in your booth space or on your freight.
- If you do not turn your Material Handling form(s) into the T3 Service Desk, your shipment may be delayed and/or rerouted to a show carrier.



# SHIPPING INFORMATION

NeurIPS 2024  
BOOTH #: \_\_\_\_\_

# Material Handling

## Choosing Your Carrier

Please carefully consider your carrier prior to booking your shipment(s) to and from the event. Various carriers are set up to operate on a certain schedule or with limited delivery procedures. Please be sure to review your carrier's policies. Some carriers will not deliver to a loading dock, some deliver without verification or signature of delivery. This may result in delays in delivery or additional fees.

**POV (Privately Owned Vehicle):** If you are delivering your materials to show site in your own vehicle, there may be Material Handling charges applied. Please refer to the Union Regulations in this kit and plan accordingly. T3 has jurisdiction over the loading dock based on these regulations.

## Rate Classifications

**Crated:** Material that is skidded or in any type of shipping container that can be unloaded at the dock with no additional handling required.

**Uncrated:** Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks. The Advance Warehouse is not able to accept loose/unpackaged pieces; shipping crates, fibers, cartons and pallets are acceptable.

**Small Package:** A shipment of any number of pieces with a combined weight of 1-50 lbs that is received on the same day, from the same shipper and delivered by the same carrier at the same time.

## Additional Fees May be Applicable

**Late to Warehouse Fee:** Shipments arriving after Wednesday, December 4, 2024 will be charged an additional 30%.

**Off Target Fee:** If your event has a targeted move in, you must schedule your delivery within your target time. If your freight is received Off Target, there will be an additional fee of 30% of your Material Handling costs for that shipment.

## Overtime/Double Time

- Overtime is before 8:00 am and after 4:30 pm, Monday-Friday, and all day Saturday. Double Time is all day Sunday and observed Union holidays.
- Based upon the Material Handling rates quoted, a 30% surcharge per pound for each occurrence will apply if:
  - Shipments are received on overtime.
  - Your advance shipment to the warehouse is received during straight time hours, but due to scheduling beyond T3 Expo's control, is moved into show site on overtime.
  - Shipments are loaded out on overtime.

## Outbound Shipping

- A Material Handling form **MUST** be filled out for any shipment leaving the Expo Hall. These forms can be picked up at the T3 Expo Service Desk. All accounts must be settled prior to requesting this form.
- Once you have filled out the Material Handling form and **ALL** of your booth materials are packed, labeled, and ready for shipping, please return the completed form to the T3 Expo Service Desk – **DO NOT LEAVE THIS FORM IN YOUR BOOTH SPACE.**

**Carrier Check-in:** All carriers must be checked in no later than Friday, December 13 by 9:00 am. If prior arrangements have not been made, the official show carrier will be on-site to coordinate or re-route shipments.

**UPS or Federal Express:** To use these carriers, you **MUST** have their shipping labels for each piece and schedule your pick up. Without these, your freight will **NOT** be picked up by either. If there is a Business Centre on the property, it is recommended that you bring your items there.

**PLEASE NOTE:** There may be an additional fee from the facility for this service.

### Advance Shipments to T3 Expo Warehouse

Advance Shipments will be received at the Advance Warehouse beginning on Friday, November 6, 2024. Shipments arriving prior to this date may be refused.

#### Crated or Uncrated

Shipment Weight ..... x \$2.68/lb = \$ \_\_\_\_\_

**Small Package Shipment** - Total Shipment Weight 50 lbs or less

Small Package Shipment ..... x \$121.00 ea. = \$ \_\_\_\_\_

**Material Handling Estimate** ..... \$ \_\_\_\_\_

### Direct Shipments to Show Site

Direct shipments will be received starting on Sunday, December 8, 2024. Shipments that arrive prior to this date may be refused by the Vancouver Convention Centre as T3 Expo will not have possession of the venue prior to this date and time.

#### Crated or Uncrated

Shipment Weight ..... x \$2.74/lb = \$ \_\_\_\_\_

**Small Package Shipment** - Total Shipment Weight 50 lbs or less

Small Package Shipment ..... x \$121.00 ea. = \$ \_\_\_\_\_

**Material Handling Estimate** ..... \$ \_\_\_\_\_

## Shipping Addresses

### Advance Shipments to T3 Expo Warehouse

#### Address

To: (Exhibiting Company Name)  
(Booth #)

For: NeurIPS 2024

c/o: T3 Expo  
c/o: Aerostream Logistics  
18391 McCartney Way  
Richmond, B.C. V6W 0A1

#### Information

Advance shipments will be accepted beginning on Friday, November 6, 2024 through Wednesday, December 4, 2024 between the hours of 8:00 am – 4:30 pm.

Shipments received after Wednesday, December 4, 2024 will be charged an additional 30% per pound.

Please note when overtime rates apply as stated on Material Handling pages.

### Direct Shipments to Show Site

#### Address

To: (Exhibiting Company Name)  
(Booth #)

For: NeurIPS 2024

c/o: T3 Expo  
c/o: Vancouver Convention Centre  
West Hall A  
1055 Canada Place  
Vancouver, BC V6C 0C3, Canada

#### Information

Direct shipments are accepted starting on Sunday, December 8, 2024 beginning at 8:00 am and throughout published event hours.

Please note when overtime rates apply as stated on Material Handling pages.

**PLEASE NOTE: There is no Marshalling Yard at this venue.**

**T3 Advance Discount Deadline:**  
**Order and payment due by Saturday, November 16, 2024**

# Vehicle Spotting Fee

T3 Expo is responsible for the placement and removal of all motorized units/vehicles entering and exiting the exhibit hall.

All vehicles being used on the exhibit hall floor, either as an actual exhibit or as part of the exhibit space, must be escorted by a T3 Expo spotting crew. There is a round trip fee per vehicle for this service.\*

Please Note:

- The battery cables must be disconnected
- The gas cap must either be taped shut or have a lockable gas cap
- The vehicle must contain less than 1/4 tank of gas
- Exhibitor is responsible for checking local Fire Marshal rules and regulations for additional requirements

The Fire Marshal requires that certain safety regulations are adhered to for all vehicles on the exhibit floor. Please see the facility & US Fire Department regulations in this kit; exhibitor is responsible for making sure that all requirements are met.

\*Additional fees may apply if vehicle cannot be driven into place and must be assisted or if scheduled spotting time is missed. Oversize vehicles will be charged additional fees.

### Requested Date & Time for Vehicle(s) Delivery:

Deliver \_\_\_\_\_ (Day/Date) \_\_\_\_\_ (Time)

Pick Up \_\_\_\_\_ (Day/Date) \_\_\_\_\_ (Time)

Number of vehicles		Price per vehicle (round trip)		Extended Price
	x	<b>\$350.00</b>	=	\$ _____

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

The following information is required; please return completed form to T3 Expo. Email this completed form along with the Payment Information Form to: [orders@t3expo.com](mailto:orders@t3expo.com)

**Total Spotting Fee Estimate** ..... \$ \_\_\_\_\_

## Cartload Service

**To alleviate issues associated with exhibitors carrying small exhibit materials during move-in, T3 Expo is pleased to provide a Cartload Service. This service will be available during move-in and move-out.**

Cartload Services are designed for use by privately owned vehicles (POVs). A POV is considered to be any vehicle that is primarily designed to transport passengers, not cargo or freight. Examples include cars, pickup trucks, passenger vans, taxis, limos, etc. Bobtails, box trucks or pickup trucks pulling small trailers are not considered POVs and Material Handling rates will apply. **No cartload can have a combined weight of more than 300 lbs.** Material Handling charges will apply to any loads greater than the limits listed above.

### Special Freight Services – Small Passenger Vehicles Only!

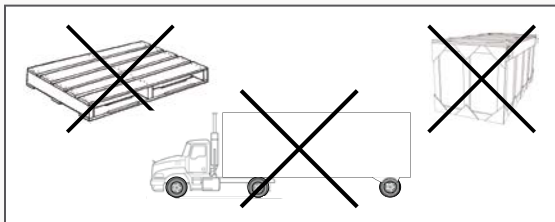
#### Maximum Weight 300 lbs

- Each cartload will handle (8) pieces or less, weighing less than 300 lbs. total. Each exhibitor will be provided (1) laborer with (1) cart. Each exhibitor will be allowed a maximum of (2) trips from their vehicle to their booth for move-in and (2) return trips from their booth to their vehicle for move-out.
- T3 Expo personnel will direct all vehicles. The cart is not authorized to enter or go to any parking structure. There must be two (2) people with your vehicle; one (1) person to go with your product to the booth space and one (1) person to remove your vehicle from the unloading area to the parking area once Cartload Service is complete.
- The vehicles must be unload/loaded by full-time exhibitor personnel, by hand.
- Material handling charges and processes will apply to any loads greater than the limits listed above and/or any vehicles that are deemed by T3 Expo not to be a POV.

#### Hand-carry Information

- This service is for those who have small hand-carry items, all of which must fit on the cart.

**To receive this service, watch for the Cartload Service signage**



Cartload Service	Anticipated number of trips (2) maximum each way	Price per trip (each way)	Extended Price
Inbound	_____ x	\$275.00	= \$ _____
Outbound	_____ x	\$275.00	= \$ _____

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

The following information is required; please return completed form to T3 Expo. Email this completed form along with the Payment Information Form to: [orders@t3expo.com](mailto:orders@t3expo.com)

**Total Cart Service Fee Estimate ... \$ \_\_\_\_\_**



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**800.643.3525**

[www.airwaysfreight.com](http://www.airwaysfreight.com)

[T3Expo@airwaysfreight.com](mailto:T3Expo@airwaysfreight.com)

**CONSULTEXPO CUSTOMS BROKERAGE & SHIPPING SERVICES**  
**NeurIPS 2024 VANCOUVER, CANADA**

ConsultExpo, has been selected as official Customs Broker / Shipping provider and will be pleased to assist all NeurIPS 2024 exhibitors with sending their display material to Vancouver, Canada. ConsultExpo has an extensive array of customs and shipping options tailored to the exhibitions and meetings industry.

Included with their services you will have access to:

- On-site presence during move-in and move-out by a ConsultExpo representative
- Return customs clearance and return shipping labels provided on-site for a hassle-free move-out
- Simple and user-friendly assistance with customs document completion
- Worldwide air and ground shipping options available
- Up-to-date tracking of your shipment while in transit

Please complete the **ConsultExpo Order Form** and **Canada Customs Invoice** and return to their office **prior to shipping**. For your convenience, you may download their forms from <http://consultexpoinc.com/forms/> or go to the following link and submit information directly online: <http://consultexpoinc.com/onlineforms/>.

**\*\*If shipping via your own carrier from outside of Canada, please note that you will *still require customs clearance services* therefore please provide ConsultExpo with your shipment's tracking number (specifically, if using a courier such as FedEx, UPS or DHL).\*\***

For a detailed round-trip customs and / or shipping estimate, please complete the **ConsultExpo Order Form** and **Canada Customs Invoice** and return to the undersigned. If you agree with the estimate, ConsultExpo will proceed with booking your shipment on the date requested.

**HAND CARRY OR PRIVATE VEHICLE**

For NeurIPS 2024 exhibitors who will be arriving by plane or plan on driving across the border with exhibit material, it is important to notify ConsultExpo a minimum of 2 weeks in advance, so the necessary documentation can be provided for customs clearance. For a personalized service, please contact:

**JOHN SANTINI, OPERATIONS DIRECTOR**

**Tel: 514.482.8886 Ext. 1**

**Mobile: 514-709-0781**

**Email: [JohnS@consultexpoinc.com](mailto:JohnS@consultexpoinc.com)**

**Fax: 888.629.9008**

**STEFANIE LANE, OPERATIONS MANAGER**

**Tel: 514.482.8886 Ext. 9**

**Mobile: 778-229-3075**

**Email: [StefanieL@consultexpoinc.com](mailto:StefanieL@consultexpoinc.com)**

**Fax: 888.629.9008**

[www.consultexpoinc.com](http://www.consultexpoinc.com)

[www.consultexpoinc.com/forms/](http://www.consultexpoinc.com/forms/)



**CONSULTEXPO**

CUSTOMS | SHIPPING | TAX SERVICES



# CUSTOMS & TRANSPORTATION SERVICES ORDER FORM

Fax or Email Forms to: 1-888-629-9008 - info@consultexpoinc.com - Tel:514-482-8886

**Show / Event Name:** \_\_\_\_\_ **Show / Event Dates:** \_\_\_\_\_

**Services Required (Please select one):**  
 Customs Clearance and Shipping Services     
  Custom Clearance Only     
  Shipping Only

SHIPPER INFO (SHIPPING FROM)		
Company Name:		
IRS#		
Address:		
City:	State/Prov:	Zip/Post:
Contact Name:	Tel:	
Email:	Fax:	

DELIVERY INFO (GOING TO)		
Company Name:	Booth#	
Venue Name:		
Address:		
City:	State/Prov:	Zip/Post:
On-site Contact Name:	Cell:	
Email:		

RETURN SHIPPING INFORMATION			SAME AS SHIPPER
Company Name:			
IRS#			
Address:			
City:	State/Prov:	Zip/Post:	
Contact Name:	Tel:		
Email:	Fax:		

INVOICING INFORMATION			SAME AS SHIPPER
Company Name:			
IRS#			
Address:			
City:	State/Prov:	Zip/Post:	
Contact Name:	Tel:		
Email:	Fax:		

TERMS OF PAYMENT AND DEPOSIT - (MANDATORY INFORMATION)			
Charge to:	VISA	MASTERCARD	AMEX
Cardholder Name:	Title:		
Credit Card Number:	CVV:	Expiry Date:	
I hereby authorize use of this card for payment of services relative to this form. I understand that declined credit cards are subject to a 20% surcharge (minimum \$50.00).			
Cardholder Signature:	Date:		

SHIPMENT INFORMATION	
Carrier Name (If not using ConsultExpo):	Carrier Contact Name:
Carrier Contact Tel:	Carrier Contact Email:
Pick-up Date:	Hours of Operation:
Delivery Date:	Delivery Time:

# of Pieces	Type of Pieces (Box / Crate / Skids, etc.)	Length (Inches) X Width (Inches) X Height (Inches)	@ Weight (LBS) Each	Per Piece (LBS)	Total (LBS)
		X X X	@ Weight (LBS) Each		
		X X X	@ Weight (LBS) Each		
		X X X	@ Weight (LBS) Each		
		X X X	@ Weight (LBS) Each		
		X X X	@ Weight (LBS) Each		
		X X X	@ Weight (LBS) Each		
<b>Total Pieces</b>				<b>Total Weight</b>	

Requested Service Level:    Air Freight    2nd Day Expedited    Ground / Truck    Residential Pick Up / Delivery  
 Additional Services Required:    Lift Gate    Inside Pick Up / Delivery    Special Service (Please Specify)    Check to Decline Cargo Insurance (see below)

**Cargo Insurance / Declared Value**  
 Unless declined, cargo insurance will apply at the rate of \$1.25 per \$100.00 in value (min \$125) per shipment with a \$1000 deductible applicable / maximum liability limit is \$250,000CAD. Coverage is limited to the portion of the shipment lost or damaged. Subject to the terms and conditions of liability for loss/damage, stated below. Should you opt to decline cargo insurance through ConsultExpo, this shipment will only be covered under basic carrier liability, directly with the carrier. In this case maximum liability (declared value for carriage of this shipment) is agreed to and understood to be \$0.50 per pound multiplied by the number of pounds for that part of the shipment lost or damaged, but not less than \$50.00 per shipment.

**Terms and conditions**  
 This order is placed with the specific understanding that we hereby release ConsultExpo Inc. and/or agents from all liability for loss, damage and/or theft to our merchandise and property, no matter how caused, and we have insured all such properties being handled; 1) ConsultExpo Inc. shall not be responsible for damage to uncrated materials, improperly packaged goods or concealed damage. 2) ConsultExpo Inc. will not be responsible for any loss/damage/delay due to fire, acts of god, strikes, lock outs of any kind beyond its control. 3) ConsultExpo Inc. liability is outlined in the above Cargo Insurance / Declared Value section. We are self-insured, or have made other appropriate insurance arrangements and paid applicable charges. 4) ConsultExpo Inc. shall not be liable to any extent whatsoever for the actual, potential or assumed losses or profits or revenues, or for any collateral costs which may result from any loss or damage to materials. 5) All hazardous materials have been declared, and we abide by all Federal, Provincial, State and Local laws. ConsultExpo Inc shall not be responsible for AMPS penalties.

CLIENT SIGNATURE	I have Read and agree to the terms of this contract.
Signature:	
Name:	
Title:	
Date:	

ACCEPTED BY CONSULTEXPO	
Signature:	
Name:	
Title:	
Date:	





# CUSTOMS & TRANSPORTATION SERVICES ORDER FORM

Fax or Email Forms to: 1-888-629-9008 - info@consultexpoinc.com - Tel:514-482-8886

Show / Event Name: INT'L MUPPET ASSOCIATION ANNUAL MEETING 2022 Show / Event Dates: SEPTEMBER 22-25

### Services Required (Please select one):

- Customs Clearance and Shipping Services
  Custom Clearance Only
  Shipping Only

SHIPPER INFO (SHIPPING FROM)		
Company Name: "EXHIBITING COMPANY NAME"		
IRS# 12-3456786		
Address: 123 SESAME STREET		
City: LANGHORNE	State/Prov: PA	Zip/Post: 19047
Contact Name: MARY PARKER	Tel: 709-888-0970	
Email: MPARKER@EMAIL.COM	Fax: 709-888-7788	

DELIVERY INFO (GOING TO)		
Company Name: "EXHIBITING COMPANY NAME"		Booth# 1232
Venue Name: EVENT FACILITY NAME		
Address: 123 CONVENTION CENTER WAY		
City: MONTREAL	State/Prov: QC	Zip/Post: H1X 1X1
On-site Contact Name: MARY PARKER	Cell: 555-222-6655	
Email: MPARKER@EMAIL.COM		

RETURN SHIPPING INFORMATION		
<input checked="" type="checkbox"/> SAME AS SHIPPER		
Company Name: "EXHIBITING COMPANY NAME"		
IRS# 12-3456786		
Address: 123 SESAME STREET		
City: LANGHORNE	State/Prov: PA	Zip/Post: 19047
Contact Name: MARY PARKER	Tel: 709-888-0970	
Email: MPARKER@EMAIL.COM	Fax: 709-888-7788	

INVOICING INFORMATION		
<input checked="" type="checkbox"/> SAME AS SHIPPER		
Company Name: "EXHIBITING COMPANY NAME"		
IRS# 12-3456786		
Address: 123 SESAME STREET		
City: LANGHORNE	State/Prov: PA	Zip/Post: 19047
Contact Name: MARY PARKER	Tel: 709-888-0970	
Email: MPARKER@EMAIL.COM	Fax: 709-888-7788	

### TERMS OF PAYMENT AND DEPOSIT - (MANDATORY INFORMATION)

Charge to:  VISA  MASTERCARD

Cardholder Name: MARY PARKER Title: YOUR TITLE

Credit Card Number: XXXX XXXX XXXX XXXX CVV: xxx Expiry Date: MM/DD

I hereby authorize use of this card for payment of services relative to this form. I understand that declined credit cards are subject to a 20% surcharge (minimum \$50.00).

Cardholder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### SHIPMENT INFORMATION

Carrier Name (If not using ConsultExpo): CONSULTEXPO INC	Carrier Contact Name: COORDINATOR NAME
Carrier Contact Tel: 514-709-0781	Carrier Contact Email: _____
Pick-up Date: 11/12/2022	Hours of Operation: 8am - 5pm
Delivery Date: 09/22/2022	Delivery Time: 8am

# of Pieces	Type of Pieces (Box / Crate / Skids, etc.)	Length (Inches)	X	Width (Inches)	X	Height (Inches)		Per Piece (LBS)	Total (LBS)
5	cases	44	X	15	X	15	@ Weight (LBS) Each	100	500
			X		X		@ Weight (LBS) Each		
			X		X		@ Weight (LBS) Each		
			X		X		@ Weight (LBS) Each		
			X		X		@ Weight (LBS) Each		
5	<b>Total Pieces</b>							<b>Total Weight</b>	500

Requested Service Level:  Air Freight  2nd Day Expedited  Ground / Truck

Additional Services Required:  Lift Gate  Inside Pick Up / Delivery  Special Service (Please Specify)

**Cargo Insurance / Declared Value**  
 This shipment is covered under basic carrier liability, directly with the carrier. Maximum liability (declared value for carriage of this shipment) is agreed to and understood to be \$0.50 per pound multiplied by the number of pounds for that part of the shipment lost or damaged, but not less than \$50.00 per shipment UNLESS additional Cargo Insurance has been arranged with ConsultExpo Inc. Subject to the terms and conditions of liability for loss/damage, stated below. Please contact ConsultExpo Inc. for more information on Cargo Insurance.

**Terms and conditions**  
 This order is placed with the specific understanding that we hereby release ConsultExpo Inc. and/or agents from all liability for loss, damage and/or theft to our merchandise and property, no matter how caused, and we have insured all such properties being handled: 1) ConsultExpo Inc. shall not be responsible for damage to uncrated materials, improperly packaged goods or concealed damage. 2) ConsultExpo Inc. will not be responsible for any loss/damage/delay due to fire, acts of god, strikes, lock outs of any kind beyond its control. 3) ConsultExpo Inc. liability is outlined in the above Cargo Insurance / Declared Value section. We are self-insured, or have made other appropriate insurance arrangements and paid applicable charges. 4) ConsultExpo Inc. shall not be liable to any extent whatsoever for the actual, potential or assumed losses or profits or revenues, or for any collateral costs which may result from any loss or damage to materials. 5) All hazardous materials have been declared, and we abide by all Federal, Provincial, State and Local laws. ConsultExpo Inc shall not be responsible for AMPS penalties.

CLIENT SIGNATURE	
I have Read and agree to the terms of this contract.	
Signature: _____	
Name: MARY PARKER	
Title: PRESIDENT	
Date: 08/15/2022	

ACCEPTED BY CONSULTEXPO	
Signature: _____	
Name: _____	
Title: _____	
Date: _____	



**CANADA CUSTOMS INVOICE**  
**FACTURE DES DOUANES CANADIENNES**

**PROTECTED** **B** when completed  
**PROTÉGÉ** **B** une fois rempli

Page \_\_\_\_\_ of \_\_\_\_\_  
de \_\_\_\_\_

1. Vendor (name and address) - Vendeur (nom et adresse)		2. Date of direct shipment to Canada - Date d'expédition directe vers le Canada	
4. Consignee (name and address) - Destinataire (nom et adresse)		3. Other references (include purchaser's order No.) Autres références (inclure le n° de commande de l'acheteur)	
		5. Purchaser's name and address (if other than consignee) Nom et adresse de l'acheteur (s'il diffère du destinataire)	
8. Transportation: Give mode and place of direct shipment to Canada Transport : Précisez mode et point d'expédition directe vers le Canada		6. Country of transshipment - Pays de transbordement	
		7. Country of origin of goods Pays d'origine des marchandises	
		9. Conditions of sale and terms of payment (i.e. sale, consignment shipment, leased goods, etc.) Conditions de vente et modalités de paiement (p. ex. vente, expédition en consignation, location de marchandises, etc.)	
10. Currency of settlement - Devises du paiement		IF SHIPMENT INCLUDES GOODS OF DIFFERENT ORIGINS ENTER ORIGINS AGAINST ITEMS IN 12. SI L'EXPÉDITION COMPREND DES MARCHANDISES D'ORIGINES DIFFÉRENTES, PRÉCISEZ LEUR PROVENANCE EN 12.	
		11. Number of packages Nombre de colis	
12. Specification of commodities (kind of packages, marks and numbers, general description and characteristics, i.e., grade, quality) Désignation des articles (nature des colis, marques et numéros, description générale et caractéristiques, p. ex. classe, qualité)		13. Quantity (state unit) Quantité (précisez l'unité)	
14. Unit price Prix unitaire		15. Total	
		16. Total weight - Poids total Net _____ Gross - Brut _____	
17. Invoice total Total de la facture		18. If any of fields 1 to 17 are included on an attached commercial invoice, check this box Si tout renseignement relativement aux zones 1 à 17 figure sur une ou des factures commerciales ci-attachées, cochez cette case Commercial Invoice No. - N° de la facture commerciale <input type="checkbox"/>	
19. Exporter's name and address (if other than vendor) Nom et adresse de l'exportateur (s'il diffère du vendeur)		20. Originator (name and address) - Expéditeur (nom et adresse)	
21. Agency ruling (if applicable) - Décision de l'Agence (s'il y a lieu)		22. If fields 23 to 25 are not applicable, check this box Si les zones 23 à 25 sont sans objet, cochez cette case <input type="checkbox"/>	
23. If included in field 17 indicate amount: Si compris dans le total à la zone 17, précisez :  (i) Transportation charges, expenses and insurance from the place of direct shipment to Canada Les frais de transport, dépenses et assurances à partir du point d'expédition directe vers le Canada _____  (ii) Costs for construction, erection and assembly incurred after importation into Canada Les coûts de construction, d'érection et d'assemblage après importation au Canada _____  (iii) Export packing Le coût de l'emballage d'exportation _____		24. If not included in field 17 indicate amount: Si non compris dans le total à la zone 17, précisez :  (i) Transportation charges, expenses and insurance to the place of direct shipment to Canada Les frais de transport, dépenses et assurances jusqu'au point d'expédition directe vers le Canada _____  (ii) Amounts for commissions other than buying commissions Les commissions autres que celles versées pour l'achat _____  (iii) Export packing Le coût de l'emballage d'exportation _____	
25. Check (if applicable): Cochez (s'il y a lieu) :  (i) Royalty payments or subsequent proceeds are paid or payable by the purchaser Des redevances ou produits ont été ou seront versés par l'acheteur <input type="checkbox"/>  (ii) The purchaser has supplied goods or services for use in the production of these goods L'acheteur a fourni des marchandises ou des services pour la production de ces marchandises <input type="checkbox"/>			

Dans ce formulaire, toutes les expressions désignant des personnes visent à la fois les hommes et les femmes.



**CANADA CUSTOMS INVOICE**  
**FACTURE DES DOUANES CANADIENNES**

1. Vendor (name and address) - Vendeur (nom et adresse) <b>"EXHIBITING COMPANY NAME"</b> 123 SESAME STREET LANGHORNE, PA 19047 USA		2. Date of direct shipment to Canada - Date d'expédition directe vers le Canada  3. Other references (include purchaser's order No.) Autres références (inclure le n° de commande de l'acheteur)		
4. Consignee (name and address) - Destinataire (nom et adresse) <b>"EXHIBITING COMPANY NAME"</b> C/O INT'L MUPPET ASSOCIATION ANNUAL MEETING 2022 EVENT FACILITY NAME 123 CONVENTION CENTER WAY MONTREAL, QC H1X 1X1		5. Purchaser's name and address (if other than consignee) Nom et adresse de l'acheteur (s'il diffère du destinataire)  N/A		
8. Transportation: Give mode and place of direct shipment to Canada Transport : Précisez mode et point d'expédition directe vers le Canada  ConsultExpo Logistics INC, CHICAGO, IL		6. Country of transshipment - Pays de transbordement  N/A		
9. Conditions of sale and terms of payment (i.e. sale, consignment shipment, leased goods, etc.) Conditions de vente et modalités de paiement (p. ex. vente, expédition en consignation, location de marchandises, etc.)  <b>NO SALE INVOLVED</b>		7. Country of origin of goods Pays d'origine des marchandises <b>USA / CHINA</b>		
10. Currency of settlement - Devises du paiement  <b>USD</b>		IF SHIPMENT INCLUDES GOODS OF DIFFERENT ORIGINS ENTER ORIGINS AGAINST ITEMS IN 12. SI L'EXPÉDITION COMPREND DES MARCHANDISES D'ORIGINES DIFFÉRENTES, PRÉCISEZ LEUR PROVENANCE EN 12.		
11. Number of packages Nombre de colis	12. Specification of commodities (kind of packages, marks and numbers, general description and characteristics, i.e., grade, quality) Désignation des articles (nature des colis, marques et numéros, description générale et caractéristiques, p. ex. classe, qualité)	13. Quantity (state unit) Quantité (précisez l'unité)	Selling price - Prix de vente	
			14. Unit price Prix unitaire	15. Total
<b>5</b>	<b>PLASTIC CRATES CONTAINING BOOTH STRUCTURE - MADE IN USA</b> <b>LITERATURE - MADE IN USA</b> <b>KEYCHAINS - MADE IN CHINA</b>	<b>5</b>  <b>1000</b>  <b>50</b>	<b>\$1,000.00</b>  <b>\$0.10</b>  <b>\$0.50</b>	<b>\$5,000.00</b>  <b>\$100.00</b>  <b>\$25.00</b>
18. If any of fields 1 to 17 are included on an attached commercial invoice, check this box Si tout renseignement relativement aux zones 1 à 17 figure sur une ou des factures commerciales ci-attachées, cochez cette case Commercial Invoice No. - N° de la facture commerciale <input type="checkbox"/>		16. Total weight - Poids total Net <input type="checkbox"/> Gross - Brut		17. Invoice total Total de la facture
19. Exporter's name and address (if other than vendor) Nom et adresse de l'exportateur (s'il diffère du vendeur)		20. Originator (name and address) - Expéditeur d'origine (nom et adresse)  <b>"EXHIBITING COMPANY NAME"</b> <b>123 SESAME STREET</b> <b>LANGHORNE, PA</b>		
21. Agency ruling (if applicable) - Décision de l'Agence (s'il y a lieu)		22. If fields 23 to 25 are not applicable, check this box Si les zones 23 à 25 sont sans objet, cochez cette case <input checked="" type="checkbox"/>		
23. If included in field 17 indicate amount: Si compris dans le total à la zone 17, précisez :  (i) Transportation charges, expenses and insurance from the place of direct shipment to Canada Les frais de transport, dépenses et assurances à partir du point d'expédition directe vers le Canada  _____  (ii) Costs for construction, erection and assembly incurred after importation into Canada Les coûts de construction, d'érection et d'assemblage après importation au Canada  _____  (iii) Export packing Le coût de l'emballage d'exportation  _____		24. If not included in field 17 indicate amount: Si non compris dans le total à la zone 17, précisez :  (i) Transportation charges, expenses and insurance to the place of direct shipment to Canada Les frais de transport, dépenses et assurances jusqu'au point d'expédition directe vers le Canada  _____  (ii) Amounts for commissions other than buying commissions Les commissions autres que celles versées pour achat  _____  (iii) Export packing Le coût de l'emballage d'exportation  _____		25. Check (if applicable): Cochez (s'il y a lieu):  (i) Royalty payments or subsequent proceeds are paid or payable by the purchaser Des redevances ou produits ont été ou seront versés par l'acheteur <input type="checkbox"/>  (ii) The purchaser has supplied goods or services for use in the production of these goods L'acheteur a fourni des marchandises ou des services pour la production de ces marchandises <input type="checkbox"/>

LEAVE BLANK

Dans ce formulaire, toutes les expressions désignant des personnes visent à la fois les hommes et les femmes.

# ADVANCE SHIPMENT

ACCEPTED FROM FRIDAY, NOVEMBER 6, 2024 TO WEDNESDAY, DECEMBER 4, 2024

To: \_\_\_\_\_

Exhibitor Name

c/o: T3 Expo  
c/o: Aerostream Logistics  
18391 McCartney Way  
Richmond, B.C. V6W 0A1



Event: **NeurIPS 2024**

Booth #: \_\_\_\_\_

Piece #: \_\_\_\_\_ of: \_\_\_\_\_ pieces

# ADVANCE SHIPMENT

ACCEPTED FROM FRIDAY, NOVEMBER 6, 2024 TO WEDNESDAY, DECEMBER 4, 2024

To: \_\_\_\_\_

Exhibitor Name

c/o: T3 Expo  
c/o: Aerostream Logistics  
18391 McCartney Way  
Richmond, B.C. V6W 0A1



Event: **NeurIPS 2024**

Booth #: \_\_\_\_\_

Piece #: \_\_\_\_\_ of: \_\_\_\_\_ pieces

These labels are provided for your convenience; please affix to each piece shipped to ensure proper delivery.

These labels are provided for your convenience; please affix to each piece shipped to ensure proper delivery.

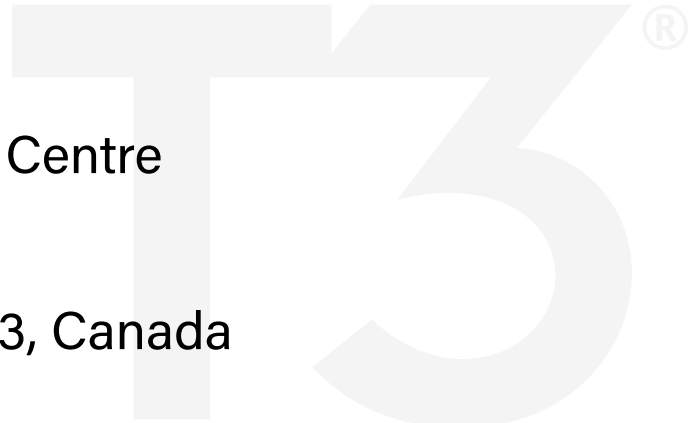
# DIRECT SHIPMENT

ACCEPTED BEGINNING SUNDAY, DECEMBER 8, 2024

To: \_\_\_\_\_

Exhibitor Name

c/o: T3 Expo  
c/o: Vancouver Convention Centre  
West Hall A  
1055 Canada Place  
Vancouver, BC V6C 0C3, Canada



Event: **NeurIPS 2024**

Booth #: \_\_\_\_\_

Piece #: \_\_\_\_\_ of: \_\_\_\_\_ pieces

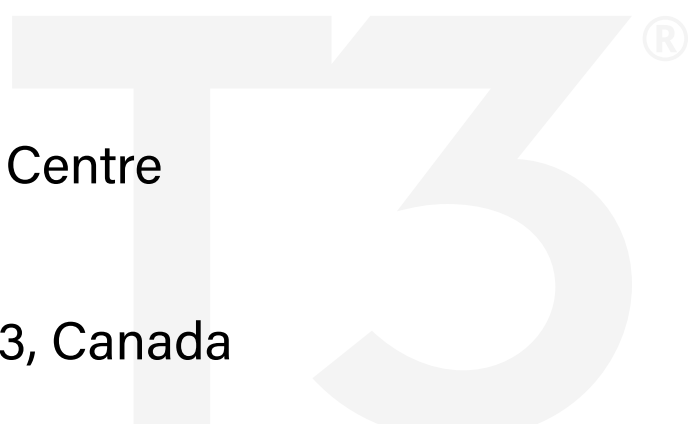
# DIRECT SHIPMENT

ACCEPTED BEGINNING SUNDAY, DECEMBER 8, 2024

To: \_\_\_\_\_

Exhibitor Name

c/o: T3 Expo  
c/o: Vancouver Convention Centre  
West Hall A  
1055 Canada Place  
Vancouver, BC V6C 0C3, Canada



Event: **NeurIPS 2024**

Booth #: \_\_\_\_\_

Piece #: \_\_\_\_\_ of: \_\_\_\_\_ pieces

These labels are provided for your convenience; please affix to each piece shipped to ensure proper delivery.

# HANGING SIGN ADVANCE SHIPMENT

ACCEPTED FROM FRIDAY, NOVEMBER 6, 2024 TO WEDNESDAY, DECEMBER 4, 2024

To: \_\_\_\_\_

Exhibitor Name

c/o: T3 Expo

c/o: Aerostream Logistics  
18391 McCartney Way  
Richmond, B.C. V6W 0A1



Event: **NeurIPS 2024**

Booth #: \_\_\_\_\_

Piece #: \_\_\_\_\_ of: \_\_\_\_\_ pieces

# HANGING SIGN ADVANCE SHIPMENT

ACCEPTED FROM FRIDAY, NOVEMBER 6, 2024 TO WEDNESDAY, DECEMBER 4, 2024

To: \_\_\_\_\_

Exhibitor Name

c/o: T3 Expo

c/o: Aerostream Logistics  
18391 McCartney Way  
Richmond, B.C. V6W 0A1



Event: **NeurIPS 2024**

Booth #: \_\_\_\_\_

Piece #: \_\_\_\_\_ of: \_\_\_\_\_ pieces

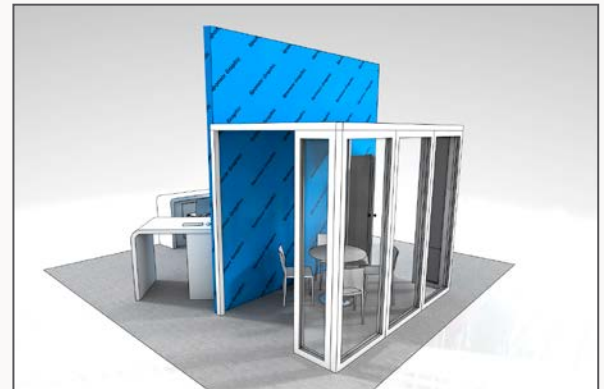
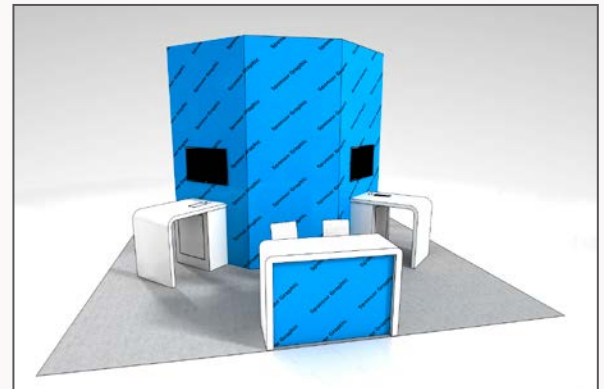
# EXHIBITOR BOOTH INFORMATION

**Exhibitor Order Deadline:** ..... **Tuesday, November 5, 2024**  
**Artwork Submission Deadline:** ..... **Tuesday, November 12, 2024**  
**Artwork Approval Deadline:** ..... **Tuesday, November 19, 2024**  
 An additional 25% rush fee will be added to the total price of the package if graphic files are received after Tuesday, November 12, 2024.

## Diamond Booth Rental – 20' x 20' Option A

### Diamond Booth Rental – 20' x 20' Option A Includes:

- (1) 12'h x 13'w x 6'd Fabric Backwall with Interior Storage Area. Graphics on Exterior Walls & Door.
- (1) R4 Front Counter with Graphic Kick Panel
- (1) 8'h x 10'w 6'd Meeting Room with Clear Plexi Panels and Ceiling (no branding permitted on clear plexi panels).
- (2) L Counters, 4' Rounded with Locking Cabinet
- (2) Christopher Barstool (Front Counter)
- (1) 36" Round Cafe Table - White Top, Chrome Hydraulic Base (Meeting Room)
- (4) Razor Armless Chairs (Meeting Room)
- (1) Wastebasket
- Standard IAEE Regulations
- Install/Dismantle



### Booth Space Add-ons and Information:

- Monitors are not included.
- Electrical, A/V, and cleaning are not included. Please see the Vancouver Convention Centre Exhibitor Information to order.
- The booth space is not carpeted; floor covering is required and may be ordered in this kit or at [order.t3expo.com](http://order.t3expo.com).

### Not What You're Looking For?

Let T3 Help Design Your Booth. For More Information, please contact [help@t3expo.com](mailto:help@t3expo.com).

### Submitting Artwork

Before submitting artwork, please see our Print Production Artwork Requirements. There you will find information on file setup and formats, as well as a link to upload graphics and download templates.

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

The following information is required; please return the completed form to T3 Expo.

### Submit This Form

Email this completed form along with the **Payment Information Form** to: [orders@t3expo.com](mailto:orders@t3expo.com)

<b>Daimond Booth – 20' x 20' Option A</b> .....	<b>\$23,351.00</b>
<b>Sales Tax 12%</b> .....	<b>\$ _____</b>
<b>Estimated Booth Package Total</b> .....	<b>\$ _____</b>

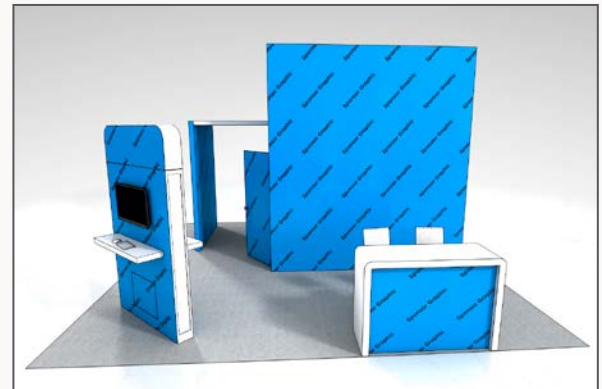


**Exhibitor Order Deadline:** ..... **Tuesday, November 5, 2024**  
**Artwork Submission Deadline:** ..... **Tuesday, November 12, 2024**  
**Artwork Approval Deadline:** ..... **Tuesday, November 19, 2024**  
 An additional 25% rush fee will be added to the total price of the package if graphic files are received after Tuesday, November 12, 2024.

## Diamond Booth Rental – 20' x 20' Option B

### Diamond Booth Rental – 20' x 20' Option B Includes:

- (1) 12'h x 13'w x 4'd Fabric Backwall with Interior Storage Area. Graphics on Exterior Walls & Door.
- (1) R4 Front Counter with Graphic Kick Panel
- (1) 8'h x 10'w 6'd Meeting Room with Clear Plexi Panels and Ceiling (no branding permitted on clear plexi panels).
- 8'h x 16'w x 6'd Double-Sided Archway with Printed Fabric on Columns and Single-Sided Printed Fabric on Ceiling/Exposed Metal Top
- (2) Christopher Barstool (Front Counter)
- (1) 36" Round Cafe Table - White Top, Chrome Hydraulic Base (Meeting Room)
- (4) Razor Armless Chairs (Meeting Room)
- (1) Wastebasket
- Standard IAEE Regulations
- Install/Dismantle



### Booth Space Add-ons and Information:

- Monitors are not included.
- Electrical, A/V, and cleaning are not included. Please see the Vancouver Convention Centre Exhibitor Information to order.
- The booth space is not carpeted; floor covering is required and may be ordered in this kit or at [order.t3expo.com](http://order.t3expo.com).

### Not What You're Looking For?

Let T3 Help Design Your Booth. For More Information, please contact [help@t3expo.com](mailto:help@t3expo.com).

### Submitting Artwork

Before submitting artwork, please see our Print Production Artwork Requirements. There you will find information on file setup and formats, as well as a link to upload graphics and download templates.

Company Name:	_____
Contact Name:	_____
Email Address:	_____
Cell Phone:	_____
Booth #:	_____

The following information is required; please return the completed form to T3 Expo.

### Submit This Form

Email this completed form along with the **Payment Information Form** to: [orders@t3expo.com](mailto:orders@t3expo.com)

<b>Daimond Booth – 20' x 20' Option B</b> .....	<b>\$31,130.00</b>
<b>Sales Tax 12%</b> .....	<b>\$ _____</b>
<b>Estimated Booth Package Total</b> .....	<b>\$ _____</b>

**Exhibitor Order Deadline:** ..... **Tuesday, November 5, 2024**  
**Artwork Submission Deadline:** ..... **Tuesday, November 12, 2024**  
**Artwork Approval Deadline:** ..... **Tuesday, November 19, 2024**  
 An additional 25% rush fee will be added to the total price of the package if graphic files are received after Tuesday, November 12, 2024.

# Platinum Booth Rental – 10' x 20'



## Platinum Booth Rental – 10' x 20' Includes:

- (1) 8'h x 12'w x 2d Backwall with Custom Graphics
- (1) R4 Front Counter with Graphic Kick Panel
- (1) R4 Demo Counter – White
- (2) Christopher Barstool (Front Counter)
- (1) 36" Round Cafe Table - White Top, Chrome Hydraulic Base
- (4) Razor Armless Chairs
- (1) Wastebasket
- Standard IAEE Regulations
- Install/Dismantle

## Booth Space Add-ons and Information:

- Monitors are not included.
- Electrical, A/V, and cleaning are not included. Please see the Vancouver Convention Centre Exhibitor Information to order.
- The booth space is not carpeted; floor covering is required and may be ordered in this kit or at [order.t3expo.com](http://order.t3expo.com).

## Not What You're Looking For?

Let T3 Help Design Your Booth. For More Information, please contact [help@t3expo.com](mailto:help@t3expo.com).

## Submitting Artwork

Before submitting artwork, please see our Print Production Artwork Requirements. There you will find information on file setup and formats, as well as a link to upload graphics and download templates.

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

The following information is required; please return the completed form to T3 Expo.

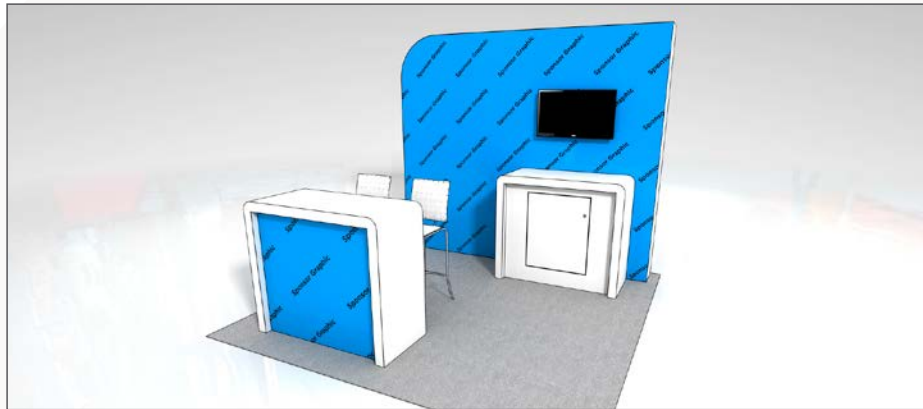
## Submit This Form

Email this completed form along with the **Payment Information Form** to: [orders@t3expo.com](mailto:orders@t3expo.com)

<b>Platinum Booth Rental – 10' x 20'</b> .....	<b>\$14,431.00</b>
<b>Sales Tax 12%</b> .....	<b>\$ _____</b>
<b>Estimated Booth Package Total</b> .....	<b>\$ _____</b>

**Exhibitor Order Deadline:** ..... **Tuesday, November 5, 2024**  
**Artwork Submission Deadline:** ..... **Tuesday, November 12, 2024**  
**Artwork Approval Deadline:**..... **Tuesday, November 19, 2024**  
 An additional 25% rush fee will be added to the total price of the package if graphic files are received after Tuesday, November 12, 2024.

## Silver Booth Rental – 10' x 10'



### Silver Booth Rental – 10' x 10' Includes:

- (1) 8'h x 9'w x 2'd Single-Sided Backwall with Custom Graphics
- (1) R4 Front Counter with Graphic Kick Panel
- (1) R4 Demo Counter – White
- (1) 32" Mounted Monitor\*
- (1) 5-AMP Electrical Drop for the Monitor\*\*  
(1) Power Strip Per Electrical Drop
- (2) Criss Cross Barstools
- (1) Wastebasket
- 10' x 10' Standard Carpet
- Standard IAEE Regulations
- Install/Dismantle

### Booth Space Add-ons and Information:

- Cleaning is not included. Please see the Vancouver Convention Centre Exhibitor Information to order.
- The booth space is not carpeted; floor covering is required and may be ordered in this kit or at [order.t3expo.com](http://order.t3expo.com).

### Not What You're Looking For?

Let T3 Help Design Your Booth. For More Information, please contact [help@t3expo.com](mailto:help@t3expo.com).

### Submitting Artwork

Before submitting artwork, please see our Print Production Artwork Requirements. There you will find information on file setup and formats, as well as a link to upload graphics and download templates.

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

The following information is required; please return the completed form to T3 Expo.

### Submit This Form

Email this completed form along with the **Payment Information Form** to: [orders@t3expo.com](mailto:orders@t3expo.com)

<b>Silver Booth Rental – 10' x 10'</b> .....	<b>\$8,159.00</b>
<b>Sales Tax 12%</b> .....	<b>\$ _____</b>
<b>Estimated Booth Package Total</b> .....	<b>\$ _____</b>

**Exhibitor Order Deadline:** ..... Tuesday, November 5, 2024  
**Artwork Submission Deadline:** ..... Tuesday, November 12, 2024  
**Artwork Approval Deadline:** ..... Tuesday, November 19, 2024

## Gold Kiosk & Book Publisher Booth Inclusive



### Gold Kiosk Includes:

An additional \$561.00 rush fee will be added if graphic files are received after Tuesday, November 12, 2024.

- 10' x 10' Booth Space
- 8'h x 4'w One on One Turnkey Booth Kiosk with Counter
- Backwall Graphics Included\*  
*\*Please provide artwork by deadline listed above.*
- 40" Monitor
- (1) 5-AMP Electrical Drop for the Monitor\*\*  
(1) Power Strip Per Electrical Drop
- (1) Wastebasket
- 10' x 10' Standard Carpet
- Standard IAEE Regulations
- Install/Dismantle

### Book Publisher Booth includes:

- 6'w x 30"h Black Skirted Table
- (2) Standard Chairs

#### Please Note (for Publisher Booth ONLY):

Electrical, A/V, and cleaning are not included. Please see the Vancouver Convention Centre Exhibitor Information to order.

The following information is required; please return the completed form to T3 Expo.

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Booth #: \_\_\_\_\_

### Submitting Artwork

Before submitting artwork, please see our Print Production Artwork Requirements. There you will find information on file setup and formats, as well as a link to upload graphics and download templates.

### Submit This Form

Email this completed form along with the **Payment Information Form** to: [orders@t3expo.com](mailto:orders@t3expo.com)

# T3 SERVICE INFORMATION & FORMS

**Exhibitor Order Deadline:** ..... **Tuesday, November 5, 2024**  
**Artwork Submission Deadline:** ..... **Tuesday, November 12, 2024**  
**Artwork Approval Deadline:**..... **Tuesday, November 19, 2024**  
 An additional 25% rush fee will be added to the total price of the package if graphic files are received after Tuesday, November 12, 2024.

# 10' x 10' Presta™ Rental Exhibit Package



The following information is required; please return completed form to T3 Expo.

## Review Package

- 9'w x 8'h Digitally Printed Back Wall
- 10' x 10' Standard Carpet
- (1) B3 Counter with Locking Storage
- (3) Clip Lights (electricity not included)
- Labor to Install and Dismantle
- First Day Cleaning

## Submitting Artwork

Before submitting artwork, please see our Print Production Artwork Requirements. There you will find information on file setup and formats, as well as a link to upload graphics and download templates.

## Select Carpet Color (Included in package price; check one)

- |              |             |               |             |
|--------------|-------------|---------------|-------------|
| <b>Black</b> | <b>Blue</b> | <b>Green</b>  | <b>Grey</b> |
| <b>Navy</b>  | <b>Red</b>  | <b>Tuxedo</b> |             |

## Submit This Form

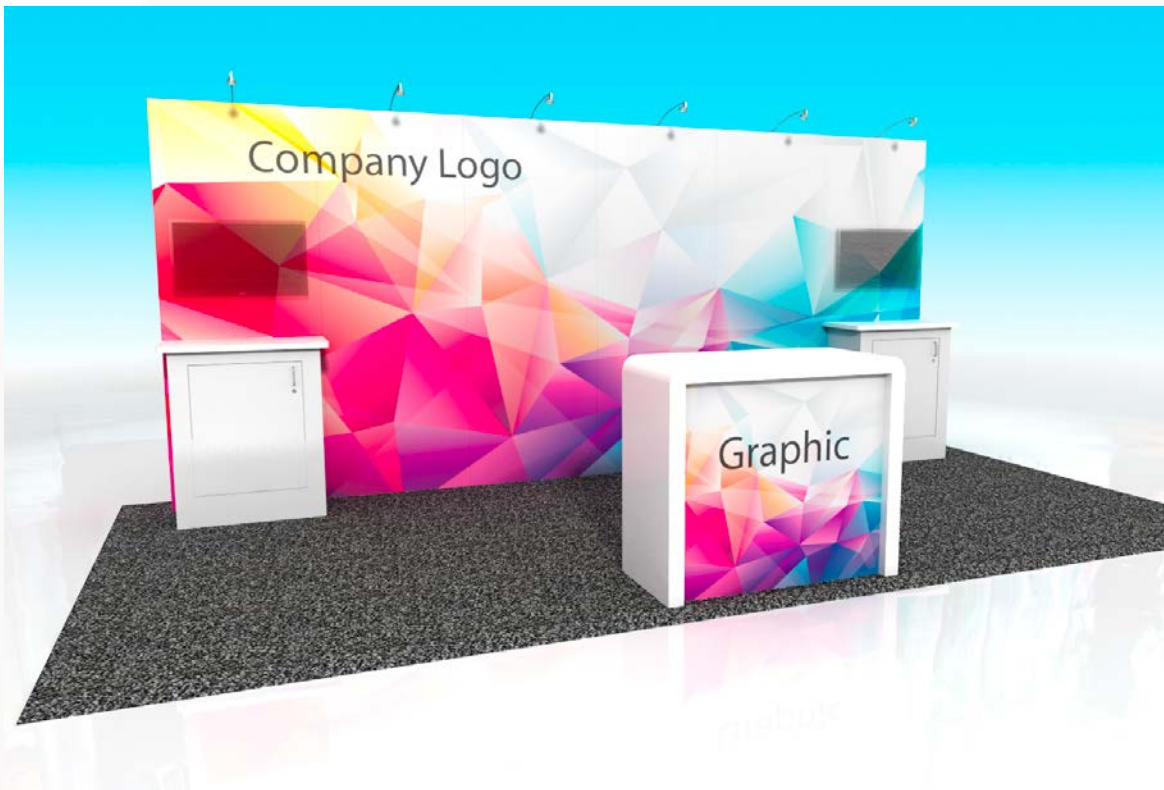
Email this completed form along with the Payment Information Form to: [orders@t3expo.com](mailto:orders@t3expo.com)

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

10' x 10' Rental Exhibit Package .....	<b>\$5,089.00</b>
Sales Tax 12%.....	\$ _____
Estimated Rental Package Total.....	\$ _____
Pricing does not include electricity, internet connection or AV equipment.	

**Exhibitor Order Deadline:** ..... **Tuesday, November 5, 2024**  
**Artwork Submission Deadline:** ..... **Tuesday, November 12, 2024**  
**Artwork Approval Deadline:**..... **Tuesday, November 19, 2024**  
 An additional 25% rush fee will be added to the total price of the package if graphic files are received after Tuesday, November 12, 2024.

## 10' x 20' Presta™ Rental Exhibit Package



The following information is required; please return completed form to T3 Expo.

### Review Package

- 18'w x 8'h Digitally Printed Back Wall
- 10' x 20' Standard Carpet
- (1) R4 Counter with Locking Storage and Custom Graphics
- (2) B3 Counters with Locking Storage
- (6) Clip Lights (electricity not included)
- Labor to Install and Dismantle
- First Day Cleaning

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

### Submitting Artwork

Before submitting artwork, please see our Print Production Artwork Requirements. There you will find information on file setup and formats, as well as a link to upload graphics and download templates.

### Select Carpet Color (Included in package price; check one)

- |              |             |               |             |
|--------------|-------------|---------------|-------------|
| <b>Black</b> | <b>Blue</b> | <b>Green</b>  | <b>Grey</b> |
| <b>Navy</b>  | <b>Red</b>  | <b>Tuxedo</b> |             |

### Submit This Form

Email this completed form along with the Payment Information Form to: [orders@t3expo.com](mailto:orders@t3expo.com)

10' x 20' Rental Exhibit Package ..... **\$10,352.00**  
 Sales Tax 12%..... **\$** \_\_\_\_\_  
**Estimated Rental Package Total..... \$** \_\_\_\_\_  
 Pricing does not include electricity, internet connection or AV equipment.

**Artwork Submission Deadline:**  
**All artwork due by Tuesday, November 12, 2024**

# Print Production Artwork Requirements

## PLEASE NOTE:

All artwork must be submitted in **CMYK** (not RGB/HEX).

## General File Set Up

Please provide artwork in native forms whenever possible:

- **Adobe Illustrator and Adobe InDesign files are preferred**

When creating multiple-panel signs/structure graphics (booth back walls, etc.):

- **Use Adobe Illustrator for layout**
- Create artwork using one artboard for entire graphic. Don't use separate artboards for artwork spanning more than one panel.
- Include **2" bleeds** on all sides
- Convert fonts to outlines
- Embed all linked images

When creating single-panel graphics/smaller signs (meter boards, placards, etc.):

- **Use Adobe Illustrator or InDesign for layout**
- Include **1" bleeds** on all sides
- Convert fonts to outlines
- Embed or package all linked images

## Images

Rasterized pixel-based images such as PSD, TIF or JPGs should be high resolution (150-300 dpi) at full size, 1:1 ratio. This includes images linked or embedded in InDesign or Illustrator files.

Based on viewing distance, below are some basic guidelines for resolution when working with formats such as PSD, TIF and JPG files.

### 48" x 96" Graphics and larger

**Recommended** resolution for graphic at full size dimensions:

- Viewing distance of 1-4 feet ..... 200 dpi at full size
- Viewing distance of 5-9 feet ..... 150 dpi at full size

**Minimum** resolution for graphic at full size dimensions:

- Viewing distance of 1-4 feet ..... 150 dpi at full size
- Viewing distance of 5-9 feet ..... 100 dpi at full size

### Graphics smaller than 48" x 96"

- Viewing distance of 1-4 feet ..... 100 dpi at full size

### Preferred File Formats

- **Adobe Illustrator (AI or EPS):** Outline fonts and embed all links
- **Adobe InDesign:** Package all fonts and links
- **Adobe Photoshop (PSD, TIF or JPG):** For image files

### Checklist

SET DOCUMENT MODE TO CMYK

USE APPROPRIATE DIMENSIONS AND SCALE

SET APPROPRIATE BLEEDS ON ALL SIDES

CHECK IMAGE RESOLUTION

CONVERT FONTS TO OUTLINES

EMBED IMAGES / SAVE & PACKAGE YOUR FILE

INCLUDE PDF PROOF

### Artwork Submission and Template Download

[CLICK HERE](#) to upload your graphic files once they're complete or to download graphic templates.

### Questions?

**Questions regarding artwork may be emailed to:**

Exhibitor Graphics  
[graphics@t3expo.com](mailto:graphics@t3expo.com)

### Please include, in all inquiries:

- Event name
- Company name
- Booth number
- Contact information



# Carpet Options

## Upgraded Carpet – 30 oz. Premium 100% Nylon Carpet



**Black**



**Green**



**Grey**



**Navy**



**Red**



**White**

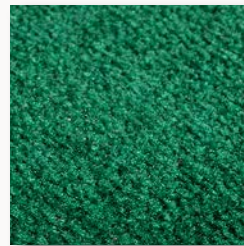
## Standard Carpet – 16 oz. Nylon Carpet



**Black**



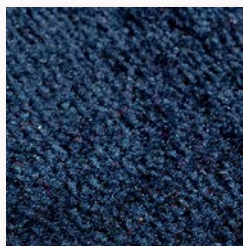
**Blue**



**Green**



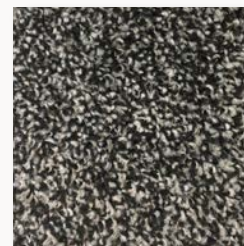
**Grey**



**Navy**



**Red**



**Tuxedo**

PLEASE NOTE: Colors and style may vary upon availability.

**T3 Advance Discount Deadline:**  
Order and payment due by Saturday, November 16, 2024

## Carpet & Padding Order Form

**Upgraded Carpet – 30 oz. Premium 100% Nylon Carpet**

**Please enter size and select carpet color**

The booth space is concrete and floor covering is required by show management.

Booth Dimensions	Total Area	Discount Price	Standard Price	Extended Price
Size _____ x _____ = _____ sq. ft		x \$10.61	or \$15.16	= \$ _____

**Please select UPGRADED carpet color:** (check one)

Black	Green	Grey
Navy	Red	White

**Standard Carpet – 16 oz. nylon carpet – Please enter size and select carpet color**

Discount Price	Standard Price	Extended Price	Discount Price	Standard Price	Extended Price
10' x 10' \$457.00	or \$652.86	\$ _____	20' x 20' \$1,829.00	or \$2,612.86	\$ _____
10' x 20' \$914.00	or \$1,305.71	\$ _____	20' x 30' \$2,743.00	or \$3,918.57	\$ _____
10' x 30' \$1,372.00	or \$1,960.00	\$ _____	20' x 40' \$3,658.00	or \$5,225.71	\$ _____
10' x 40' \$1,829.00	or \$2,612.86	\$ _____	30' x 30' \$4,115.00	or \$5,878.57	\$ _____

20' carpet comes as two matching 10' pieces.

**Custom Size – Custom size is required for larger, island or peninsula booths, or if size needed is not shown above.**

**Please enter size and select carpet color**

Booth Dimensions	Total Area	Discount Price	Standard Price	Extended Price
Size _____ x _____ = _____ sq. ft		x \$4.57	or \$6.53	= \$ _____

**Please select STANDARD or CUSTOM carpet color:** (check one)

Black	Blue	Green	Grey
Navy	Red	Tuxedo	

**Carpet Padding**

Booth Dimensions	Total Area	Discount Price	Standard Price	Extended Price
½" Foam Padding* _____ x _____ = _____ sq. ft		x \$2.04	or \$2.91	= \$ _____
Visqueen _____ x _____ = _____ sq. ft		x \$1.66	or \$2.37	= \$ _____

**Subtotal: \$ \_\_\_\_\_**

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

**Sales Tax 12% .....** \$ \_\_\_\_\_  
**Estimated Total Carpet & Padding .....** \$ \_\_\_\_\_

## Furniture – Standard Chairs



A. Bar Stool, Black

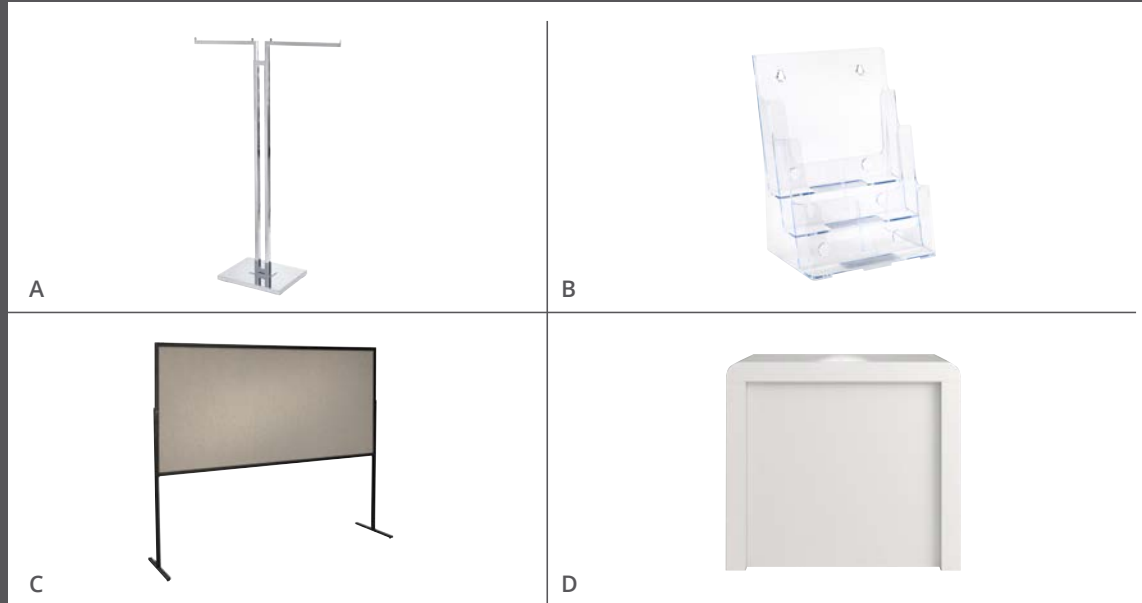


B. Side Chair, Black

PLEASE NOTE: Colors and style may vary upon availability.

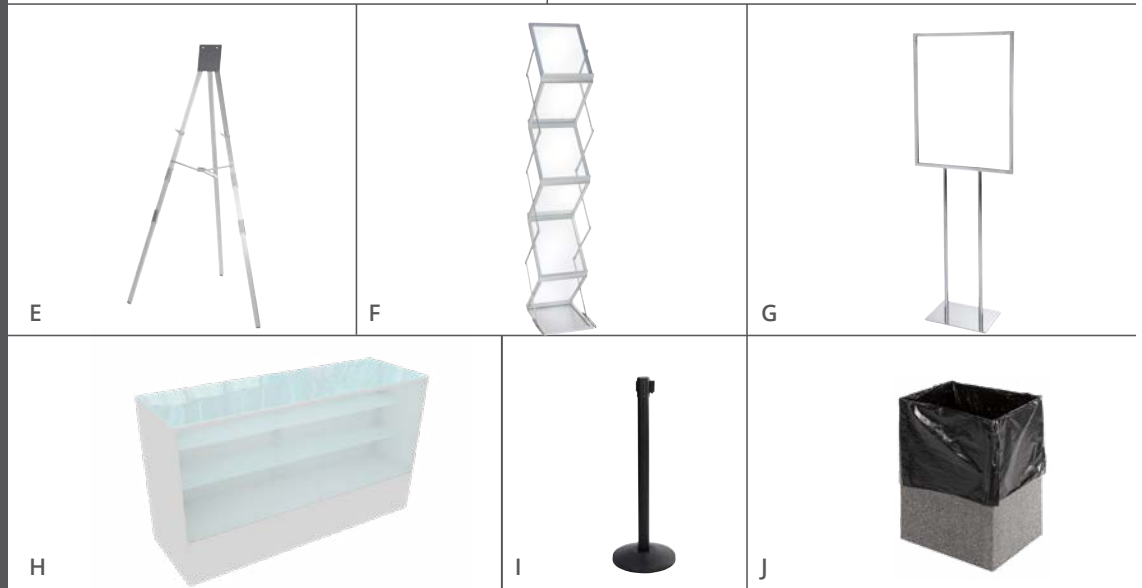
# Accessories / Pipe & Drape

- A. Bag Stand – Chrome
- B. Literature Holder – Acrylic 3 Tier
- C. Poster Display Board
- D. R4 Counter – 4' wide, Rounded Corners  
R4 Counter with Custom Graphics (*not shown*)
- E. Sign Easel
- F. Literature Stand
- G. Sign Stand – 22" w x 28" h
- H. Display Showcase, 6'
- I. Stanchion – 3' High Tension
- J. Wastebasket

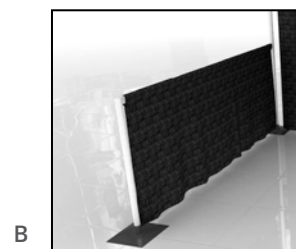
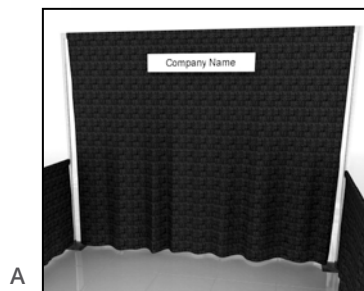


## Pipe & Drape

- A. 8' High Drape
- B. 3' High Drape



PLEASE NOTE:  
Colors and style may vary upon availability.



**T3 Advance Discount Deadline:**  
Order and payment due by Saturday, November 16, 2024

## Furniture / Accessories / Pipe & Drape Order Form

	Quantity		Discount Price		Standard Price		Extended Price
<b>Furniture</b>							
A. Bar Stool – Black (FRN-BRSTL-01a)	_____	x	\$336.00	or	\$480.00	= \$	_____
B. Side Chair – Black (FRN-SIDEXHR-01a)	_____	x	\$227.00	or	\$324.29	= \$	_____

	Quantity		Discount Price		Standard Price		Extended Price
<b>Accessories</b>							
A. Bag Stand (ACC-001a)	_____	x	\$359.00	or	\$512.86	= \$	_____
B. Literature Holder – Acrylic 3 Tier (ACC-002a)	_____	x	\$128.00	or	\$182.86	= \$	_____
C. Poster Display Board (FRN-PSTBRD-01a)	_____	x	\$371.00	or	\$530.00	= \$	_____
D. R4 Counter – 4' wide (CNT-R4FT-01a)	_____	x	\$1,430.00	or	\$2,042.86	= \$	_____
R4 Counter, Branded – 4' wide (CNT-R4FT-01b)	_____	x	\$1,633.00	or	\$2,332.86	= \$	_____
E. Sign Easel (ACC-004a)	_____	x	\$150.00	or	\$214.29	= \$	_____
F. Literature Stand (ACC-005a)	_____	x	\$284.00	or	\$405.71	= \$	_____
G. Sign Stand – 22" w x 28" h (ACC-007a)	_____	x	\$229.00	or	\$327.14	= \$	_____
H. Display Showcase, 6'	_____	x	\$695.00	or	\$992.86	= \$	_____
I. Stanchion – 3' High Tension (ACC-008a)	_____	x	\$160.00	or	\$228.57	= \$	_____
J. Wastebasket (ACC-010a)	_____	x	\$46.00	or	\$65.71	= \$	_____

	Quantity		Discount Price		Standard Price		Extended Price
<b>Pipe &amp; Drape</b>							
A. Banjo Drape 8'H, Black (BDRP-8)	_____	x	\$28.00	or	\$40.00	= \$	_____
B. Banjo Drape 3'H, Black (BDRP-3)	_____	x	\$19.00	or	\$27.14	= \$	_____

**Please Select Drape Color:** (check one)

Black   
  Blue   
  Burgundy   
  Gold   
  Green   
  Grey   
  Plum   
  Red   
  White

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Cell Phone #: \_\_\_\_\_

Booth #: \_\_\_\_\_

**Sales Tax 12%** ..... \$ \_\_\_\_\_

**Est. Total Furn/Access/Pipe&Drape..** \$ \_\_\_\_\_

## Display Tables & Counters

### Skirted Tables

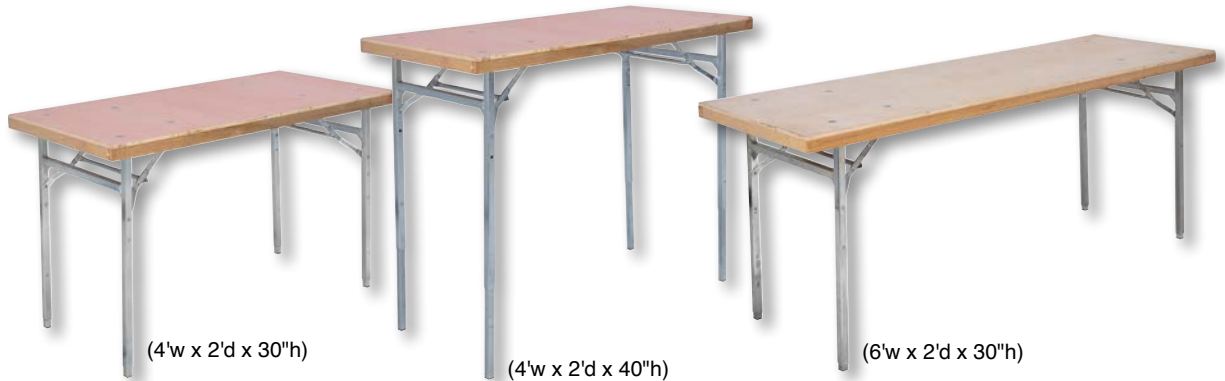
- 4'w x 2'd x 30"h (shown)
- 6'w x 2'd x 30"h
- 8'w x 2'd x 30"h
- 4'w x 2'd x 40"h
- 6'w x 2'd x 40"h
- 8'w x 2'd x 40"h

- Skirted tables include white vinyl top and pleated skirt on three sides.
- Fourth side skirting is available at an additional cost.
- 4' tables do not require fourth side skirting.



### Unskirted Tables

- 4'w x 2'd x 30"h
- 6'w x 2'd x 30"h
- 8'w x 2'd x 30"h
- 4'w x 2'd x 40"h
- 6'w x 2'd x 40"h
- 8'w x 2'd x 40"h



### Round Tables

- 40" high round table, Black
- 30" high round table – Black



Skirting not available on round tables.

**PLEASE NOTE:**

Colors and style may vary upon availability for items on this page.

**T3 Advance Discount Deadline:**  
Order and payment due by Saturday, November 16, 2024

## Display Tables & Counters Order Form

	Quantity		Discount Price		Standard Price		Extended Price
<b>30" High Skirted (6' &amp; 8' skirted on 3 sides only)</b>							
4'w x 2'd	_____ x		\$296.00	or	\$422.86	= \$	_____
6'w x 2'd	_____ x		\$344.00	or	\$491.43	= \$	_____
8'w x 2'd	_____ x		\$402.00	or	\$574.29	= \$	_____
4th Side Skirting (for 6' and 8' tables only)	_____ x		\$94.00	or	\$134.29	= \$	_____
<b>40" High Skirted (6' &amp; 8' skirted on 3 sides only)</b>							
4'w x 2'd	_____ x		\$344.00	or	\$491.43	= \$	_____
6'w x 2'd	_____ x		\$402.00	or	\$574.29	= \$	_____
8'w x 2'd	_____ x		\$461.00	or	\$658.57	= \$	_____
4th Side Skirting (for 6' and 8' tables only)	_____ x		\$109.00	or	\$155.71	= \$	_____

**Please Select Skirting Color:** (check one)

Black    Blue    Burgundy    Gold    Green    Grey    Plum    Red    White

	Quantity		Discount Price		Standard Price		Extended Price
<b>30" High Unskirted</b>							
4'w x 2'd	_____ x		\$115.00	or	\$164.29	= \$	_____
6'w x 2'd	_____ x		\$152.00	or	\$217.14	= \$	_____
8'w x 2'd	_____ x		\$187.00	or	\$267.14	= \$	_____
<b>40" High Unskirted</b>							
4'w x 2'd	_____ x		\$152.00	or	\$217.14	= \$	_____
6'w x 2'd	_____ x		\$187.00	or	\$267.14	= \$	_____
8'w x 2'd	_____ x		\$223.00	or	\$318.57	= \$	_____
<b>Round Tables</b>							
30"d x 30"h, black	_____ x		\$203.00	or	\$290.00	= \$	_____
30"d x 40"h, black	_____ x		\$227.00	or	\$324.29	= \$	_____

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone #: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

**Sales Tax 12%** ..... \$ \_\_\_\_\_  
**Est. Total Display Tables & Counters \$** \_\_\_\_\_

## Display Labor & Forklift Order Form

### Important Information

- Straight Time: 8:00 am to 4:30 pm, Monday-Friday.
- Overtime: Before 8:00 am and after 4:30 pm, Monday-Friday, and all hours on Saturday.
- Double Time: Sunday and observed union holidays.
- Show Site Labor Orders: Add 30% to hourly rates.
- T3 Expo bills 30 minutes minimum per laborer. Additional time is billed in 30 minute increments per laborer.
- Exhibitors ordering forklift will be assigned a forklift and an operator.
- Determination of crew size is at the discretion of T3 Expo.
- Starting time is to be confirmed with T3 Expo. Only labor ordered for 8:00 am start time is guaranteed. All other start times will begin as soon as labor is available.
- Exhibitors MUST check in at the T3 Expo Service Desk when ready for labor, and check out at the T3 Expo Service Desk upon completion of work.
- Exhibitors ordering forklift to assemble displays or for uncrating, unskidding, positioning and reskidding equipment or machinery will need to estimate their needs on this form.

	Straight Time	Overtime	Double Time
<b>Display Labor</b>			
Labor .....	\$146.00	\$219.00	\$291.00
T3 Supervised Labor .....	\$190.00	\$285.00	\$378.00
Forklift and Operator.....	\$572.00	\$634.00	\$818.00

Requested Date/Time	# of Laborers	# Hours	Hourly Rate	Total Cost
Installation _____	_____ x _____	_____ x _____	_____ = \$ _____	
_____	_____ x _____	_____ x _____	_____ = \$ _____	
Dismantle _____	_____ x _____	_____ x _____	_____ = \$ _____	
_____	_____ x _____	_____ x _____	_____ = \$ _____	

### For Forklift Orders

#### Type of Work Being Performed

- Unskid/reskid equipment
- Place equipment
- Build booth structure
- Other: \_\_\_\_\_

#### Size of forklift required:

- 5,000 lb lift
- 10,000 lb lift
- 15,000 lb lift

Heaviest piece weight \_\_\_\_\_ Dimensions \_\_\_\_\_ x \_\_\_\_\_ x \_\_\_\_\_  
length width height

### For Display Labor – Supervision of all labor is required (check one)

**Exhibitor Supervision** On site/after hours contact cell phone: \_\_\_\_\_  
On site/after hours contact name: \_\_\_\_\_

**T3 Expo Supervision** On site/after hours contact cell phone: \_\_\_\_\_  
On site/after hours contact name: \_\_\_\_\_

Our fee for T3 Supervision is 30% of the exhibitor's total labor bill. In order to perform the labor without exhibitor's representative present, T3 Expo must receive detailed set-up instructions (blueprints/floor plans, etc.) with this labor order form. Exhibitor must also include outbound shipping instructions with this labor order form.

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Booth #: \_\_\_\_\_

**Set-Up Instructions Attached**

**Outbound Shipping Information Attached**

**Estimated Total Labor** ..... \$ \_\_\_\_\_



## Accessible Storage Order Form

### Important Information

Exhibitor must sign up for accessible storage at the on-site T3 Service Desk.

Accessible storage is for storing items such as giveaways or literature that need to be replenished.

Half hour minimum labor charge to bring items to storage and half hour minimum charge for each time retrieved. Actual hours will be included in final billing.

NOTE: If you are already paying for Advance or Direct Material Handling to T3 Expo, there is no additional charge for Empty Storage. If you are hand-carrying your exhibit and require storage, Empty Storage fees will apply.

Empty Storage fees cover the duration of the event.

### Accessible Storage

**Accessible Storage is \$4.20 per square foot per day.**

\*One half hour of labor will be charged to bring items to storage and one half hour for each time items are retrieved from or brought into storage.

Access Storage	Area	# Days	Extended Price
	\$4.20 per sq. ft x _____ sq. ft.	x _____	= \$ _____

	Straight Time	Overtime	Double Time
Access Storage Labor .....	\$146.00	\$219.00	\$291.00

Empty Storage	Quantity	Standard Price	Extended Price
Cardboard Box .....	_____ x	\$40.00 each	= \$ _____
Fiber Case .....	_____ x	\$50.00 each	= \$ _____

	Quantity	Standard Price
Shrink Wrap .....	_____	\$167.00

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Booth #: \_\_\_\_\_

**Est. Total Storage Services ..... \$ \_\_\_\_\_**

ADVANCE DISCOUNT DEADLINE - Saturday, November 16, 2024

Sales Tax 12%



# 2024 TRADESHOW CATALOG



ESSENTIAL FURNISHINGS AND HELPFUL TIPS TO PLAN YOUR NEXT TRADESHOW EXHIBIT



CORT

EVENTS



[Click here](#) to view the CORT Events' full catalog of trade show exhibitor offerings.

[Click here](#) to download the furniture order forms

# ADDITIONAL INFORMATION & FORMS

## Payment Information

### Important Information

\*If paying by check or wire, T3 also requires a Credit Card as a contingency should either check or wire not clear in time to place your orders.

\*Please make payable to T3 Expo, and mail to:

T3 Expo  
8 Lakeville Business Park  
Lakeville, MA 02347

Credit Card will be charged for items ordered if intended method of payment is not received at least two weeks prior to the first move in day of the event.

\*\*Wire details will be sent to the contact email address upon receipt of this form.

Notwithstanding anything to the contrary in this Agreement, Exhibiting Company shall have the ultimate responsibility for the payment of all applicable fees as set forth and in accordance with the schedule set forth. Exhibiting Company's obligation to make payment in accordance with the schedule shall under no circumstances be relieved or excused due to the failure of any third party to issue payments on Exhibitor's behalf.

T3 Expo reserves all rights to withhold services should full payment not be received and cleared prior to the first day of move-in.

### Accepted Credit Cards:

- Visa
- Mastercard
- American Express

T3 will use this authorization to charge your credit card for any additional subsequent orders placed by you or your representative for services rendered to your company for this event.

PLEASE NOTE: There is a 25% cancellation fee for any items that are cancelled more than 21 days prior to the first day of move-in. There is a 50% cancellation fee for all items that are cancelled 7-21 days prior to the first day of move-in and 100% cancellation fee for any items that are cancelled less than (7) days prior to the first day of exhibitor move-in.

### Services Ordered

Material Handling .....	= \$ _____
Vehicle Spotting Fee .....	= \$ _____
Cartload Service .....	= \$ _____
Presta™ Rental Exhibit Packages .....	= \$ _____
Booth Packages .....	= \$ _____
Carpet.....	= \$ _____
Furniture & Accessories .....	= \$ _____
Display Tables & Counters.....	= \$ _____
Display Labor & Forklift .....	= \$ _____
Accessible Storage .....	= \$ _____
Custom Furniture .....	= \$ _____
<b>Total:</b>	<b>\$ _____</b>

### Exhibitor Profile

Company Name:		Booth #:
Street Address:		City:
State:	Zip:	Country:
Contact Name:		Email Address:
Cell Phone: (    )		Fax: (    )

### Method of Payment

**Company Check\***  
(Checks must be in U.S. Funds, payable to T3 Expo )

**Wire Transfer\*\***  
**Credit Card**

### Credit Card Information

Exhibiting Company:		Booth #:
Cardholder Name:		Email Address:
Account Number:	Card Type:	Expiration Date:
Signature:		CCID#:
Cardholder Billing Address:		
City/State/Zip:		

**Please Return EAC Form By:  
Tuesday, November 12, 2024**

## Notification Of Intent To Use EAC

### Important Information

Inform your Exhibitor Appointed Contractor (EAC) that they **MUST** send a copy of their General Liability Insurance Certificate no later than 30 days prior to the first day of exhibitor move in or they will not be permitted to service your exhibit.

You **MUST** include the Exhibitor Name and Booth # under the Description of Operations section on the Certificate of Insurance.

It is the responsibility of the exhibitor to see that each representative of an EAC abides by the official rules and regulations of this event.

If your company plans to use a firm which is not the official service contractor as designated by Show Management, please complete this form and mail or email to the address listed below.

Please return to: **T3 Expo**  
8 Lakeville Business Park  
Lakeville, MA 02347  
RE: NeurIPS 2024

Phone: +1.888.698.3397  
Email: [orders@t3expo.com](mailto:orders@t3expo.com)

### Exhibiting Company Information

Company Name:	Booth Number:
Contact Name:	
Signature:	Date:

### Exhibitor Appointed Contractor Information

EAC Company Name:	
EAC Contact Name:	
EAC Address:	
City/State/Zip:	
Contact Email Address:	
Phone: (    )	Fax: (    )
Type of Service to be Performed:	

## Third Party Authorization

### Important Information

"We understand and agree that we, the exhibiting company, are ultimately responsible for payment of charges and agree by submitting this form or ordering materials or services from T3 Expo, to be bound by all terms and conditions as described in the Terms & Conditions section of this service manual. In the event that the named third party does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the exhibiting company.

All invoices are due and payable upon receipt, by either party. The items checked below are to be invoiced to the third party."

T3 Expo reserves all rights to withhold services should full payment not be received and cleared prior to the first day of move-in. Notwithstanding anything to the contrary in this Agreement, Exhibiting Company shall have the ultimate responsibility for the payment of all applicable fees as set forth and in accordance with the schedule set forth. Exhibiting Company's obligation to make payment in accordance with the schedule shall under no circumstances be relieved or excused due to the failure of any third party to issue payments on Exhibitor's behalf.

### Third Party covering the following charges for exhibitor:

- Material Handling
- Vehicle Spotting Fee
- Cartload Service
- Presta™ Rental Package
- Booth Package
- Carpet
- Furniture & Accessories
- Display Tables & Counters
- Display Labor & Forklift
- Accessible Storage
- Custom Furniture
- All Services

### Exhibiting Company Authorization of Third Party Billing

Exhibitor Name:	Date:
Exhibitor Signature:	

### Exhibiting Company Information

Exhibiting Company Name:	Booth Number:
Exhibiting Company Address:	
City/State/Zip:	
Contact Name:	Email Address:
Phone: (    )	Fax: (    )

### Third Party Company Information

Third Party Company Name:	
Third Party Billing Address:	
City/State/Zip:	
Contact Name:	Email Address:
Phone: (    )	Fax: (    )
Third Party Responsible For (list services):	

### Third Party Credit Card Authorization

Cardholder Name:	CCID #:	Expiration Date:
Account Number:	Card Type:	
Authorized Signature:		
Card Holder Billing Address:	Email Address:	
City/State/Zip:		

# Vancouver, BC Labor Guidelines

## For Exhibits, Exhibitions, Displays and Trade Shows Public & Private

To simplify show preparation, we are certain you will appreciate knowing in advance that labor will be required for certain aspects of your exhibit handling. To help you understand the show site work rules, we ask that you read the following:

### Exhibit/Booth Installation & Dismantle

The installation and dismantling of prefabricated displays comes under the jurisdiction of the local Carpenter's Union. Exhibitors are not permitted to use power tools (electric drills, power saws, etc.) on booths of any size. Manual tools such as hammers, screwdrivers, ratchets, pry bars, etc. are allowable for exhibitor use within size and time limitations. Exhibitors may not borrow tools, ladders or other equipment from the exhibit facility or T3 Expo.

### Material Handling

One individual from each exhibiting company is permitted one trip to hand-carry items into the exhibit facility. The exhibitor use of dollies, hotel baggage carts, flat trucks and other mechanical equipment, is not permitted. T3 Expo will control access to the trade show floor which includes access from the loading docks and/or all doorways into an exhibit facility. This will help to provide a safe and orderly move-in/move-out. Unloading or reloading of any freight into the exhibit hall by any and all private vehicles and contracted carriers will be handled by T3. Rates for material handling services are enclosed in this Exhibitor Service Kit.

T3 Expo will have jurisdiction in the loading dock area. This shall include but not be limited to such items as assignment of dock space and loading or unloading of all materials and equipment. Any conflicts or disagreements regarding the Union jurisdictions or interpretations thereof should be resolved with representatives of T3 Expo and Show Management. The T3 Service Desk can put you in touch with the appropriate personnel if necessary.

### Safety

Standing on chairs, tables, or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. T3 Expo cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, labor can be ordered through T3 Expo by returning the Display Labor order form in this Exhibitor Service Kit in advance, or returning it on show site to T3 Expo's Service Desk.

### Tipping

T3 Expo requests that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional status and we feel that tipping is not necessary; this applies to all employees. Any request for tipping should be brought to the attention of a T3 Expo representative at the Service Desk.

# ANCILLARY INFORMATION & FORMS





# EXHIBIT SERVICES

VISIT OUR ONLINE ORDERING SYSTEM FOR ALL OF YOUR EXHIBIT NEEDS.

## ▶ Online Ordering

With a dedicated exhibit services team and the perfect playground, exhibitors at our facility are bound to succeed. Our exhibit space is designed for business transactions, the exchange of ideas, and the showcase of products and services.

Exhibiting at an upcoming show? We want to make your exhibit planning experience easy, whether you are ordering housekeeping services, electrical, internet, rigging or plumbing. Our convenient online ordering system will not only save time, but you will also contribute to our sustainability efforts by reducing paper consumption. You will receive instant confirmation your order has been received and our team will review it to ensure everything is ready for you when you arrive onsite.

The following services and products are provided by our official suppliers:

- AV
- Food and beverage
- Electrical
- Plumbing
- Rigging
- Booth security
- Booth cleaning
- Telecommunications/Internet

Simply follow the links on the left to begin ordering.

If you require services that are not listed on our online ordering platform, please contact your dedicated Exhibit Services Coordinator to place an order. \*

**Event Name:**

**Event Dates:**

**Advance Rate Order Deadline:**

**Deadline for Pre-Show Ordering:**

\*Orders not placed online may result in a manual processing fee and/or additional onsite costs.



Contact your Exhibit Services Coordinator:

Paste this URL if the links above are inactive:  
<https://www.vancouverconventioncentre.com/services/exhibitor-services/online-ordering>



popshop 20  
BEYOND INTERACTIVE 24



TOUCH  
STANDUP  
KIOSK  
UNITS

# popshop

## BEYOND INTERACTIVE



**\$2,856.00**

**32 INCH  
STANDUP TOUCH  
SCREEN KIOSK  
(WHITE)**



Only comes in white\*  
You can add a logo

**\$3,336.00**

**32 INCH STANDING  
CHARGING  
STATION KIOSK  
(WHITE)**



**\$3,336.00**

**43-INCH  
TOUCHSCREEN  
KIOSK**



You can also customize the  
color (black or white) add a  
logo.

# popshap

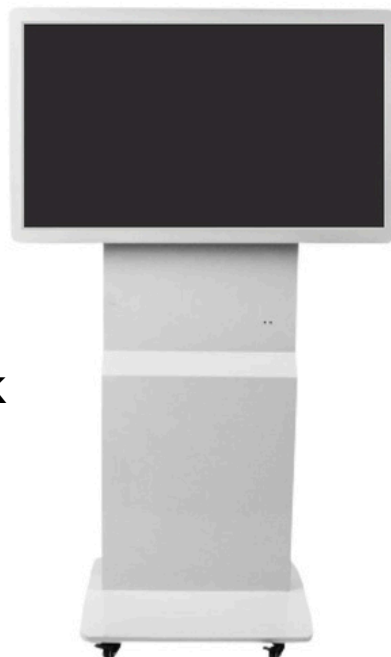
BEYOND INTERACTIVE



**\$3,336.00**

**49- INCH  
TOUCHSCREEN  
KIOSK (WHITE)**

You can also customize the color (black or white) and add a logo.



**\$4,400.00**

**49-INCH  
ROTATING KIOSK**



You can also customize the color (black or white) and add a logo.



# TOUCH TABLE UNITS

# popshap

BEYOND INTERACTIVE



You can also customize the color (black or white) and add a logo.

**\$2,856.00**

**32- INCH TOUCH  
SCREEN TABLE**



You can also customize the color (black or white) and add a logo.

**\$3,336.00**

**43- INCH TOUCH  
SCREEN TABLE**

# popshap

BEYOND INTERACTIVE



**\$3,816.00**

**49- INCH TOUCH  
SCREEN TABLE**

You can also customize the color (black or white) and add a logo.



**\$4,296.00**

**55-INCH TOUCH  
SCREEN TABLE**

You can also customize the color (black or white) and add a logo.



A stylized graphic of a hand holding a tablet. The hand is composed of blue and black shapes, with fingers gripping the edges of a white rectangular tablet. The text "INTERACTIVE TOUCH SCREEN" is centered on the tablet in a bold, blue, sans-serif font. The background is white with black and blue geometric shapes.

# INTERACTIVE TOUCH SCREEN

# popshop

**BEYOND INTERACTIVE**

Use with a wall mounted  
bracket or with a floor stand  
(black or white)



**\$ 1,744.00**

**32 INCH WALL  
MOUNT  
TOUCHSCREEN  
(1920X1080)**

You can also customize the  
color (black or white)

Use with a wall mounted  
bracket or with a floor stand  
(black or white)



**\$ 2,064.00**

**43 INCH WALL  
MOUNT  
TOUCHSCREEN  
(1920X1080)**

# popshop

## BEYOND INTERACTIVE

Use with a wall mounted  
bracket or with a floor stand  
(black or white)

You can also customize the  
color (black or white)



**\$ 2,480.00**

**49 INCH WALL  
MOUNT  
TOUCHSCREEN  
(1920X1080)**

A stylized graphic of a hand holding a tablet. The hand is rendered in blue and black, with fingers gripping the edges of a white rectangular tablet. The text 'NON-TOUCH SCREEN' is centered on the tablet in a bold, blue, sans-serif font. The background is white with black and blue geometric shapes.

**NON-TOUCH  
SCREEN**

# popshap

## BEYOND INTERACTIVE

**\$ 1,384.00**

**43 INCH WALL  
MOUNT NON-  
TOUCHSCREEN  
(1920X1080)**



Use with a wall mounted  
bracket or with a floor stand  
(black or white)

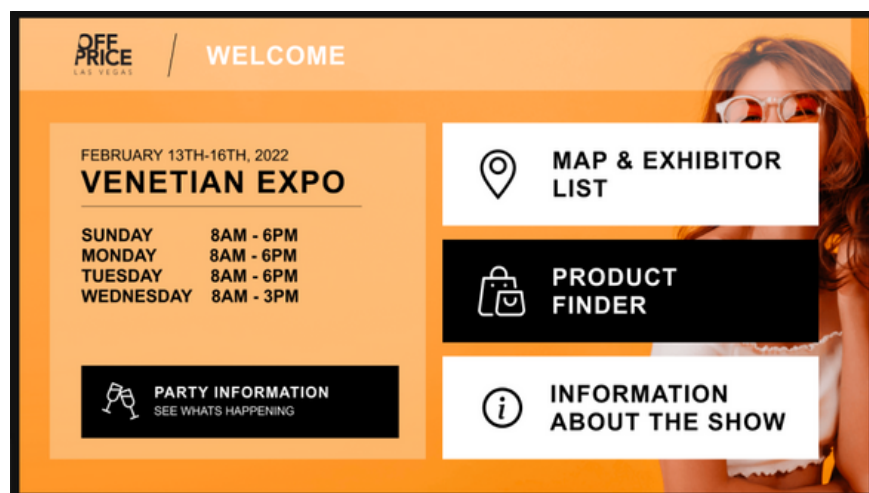
Only comes in black\*

Use with a wall mounted  
bracket or with a floor stand  
(black or white)

Only comes in black\*

**\$1,752.00**

**55- LARGE  
INTERACTIVE  
NON- TOUCH  
SCREEN**



# popshap

## BEYOND INTERACTIVE

Only comes in white\*  
Use with a wall mounted  
bracket or with a floor stand  
(black or white)

**\$1,968.00**

**65-INCH LARGE  
INTERACTIVE  
NON- TOUCH  
SCREEN**



**\$2,672.00**

**75-INCH LARGE  
INTERACTIVE  
NON- TOUCH  
SCREEN**



Only comes in black\*  
Use with a wall mounted  
bracket or with a floor stand  
(black or white)

# popshap

## BEYOND INTERACTIVE

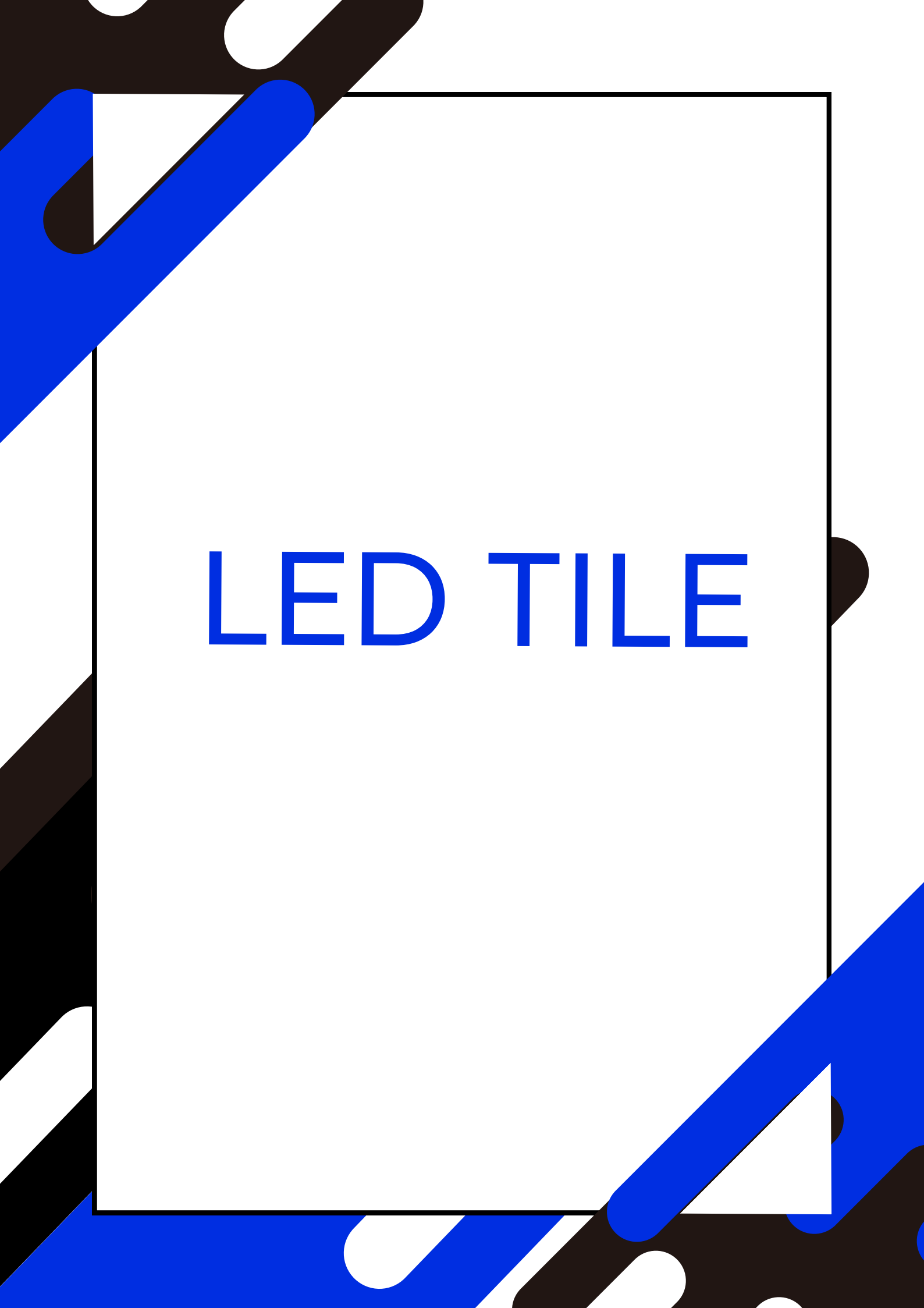
Use with a wall mounted  
bracket or with a floor stand  
(black or white)

Only comes in black\*



**\$4,144.00**

**86-INCH LARGE  
INTERACTIVE  
NON- TOUCH  
SCREEN**

A graphic of a white square tile with a black border, centered on a background of blue and black geometric shapes. The text "LED TILE" is written in blue, bold, sans-serif capital letters across the middle of the white square. The background features abstract shapes: a blue shape in the top-left corner, a black shape in the top-right, a blue shape in the bottom-right, and a black shape in the bottom-left. The overall style is modern and minimalist.

**LED TILE**



# popshap

BEYOND INTERACTIVE

**CALL**  
LED TILE (1.9MM)  
RC MODEL  
STRICT LOCK



**CALL**  
LED TILE (2.6MM)  
RC MODEL  
STRICT LOCK



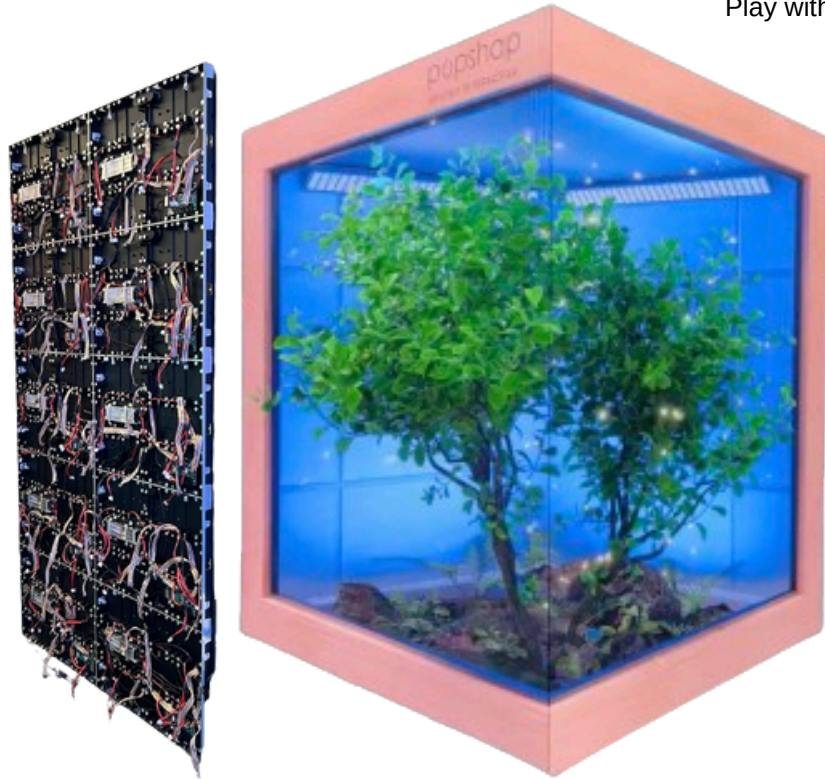
# popshop

BEYOND INTERACTIVE

Play with your imagination,  
do it 3D

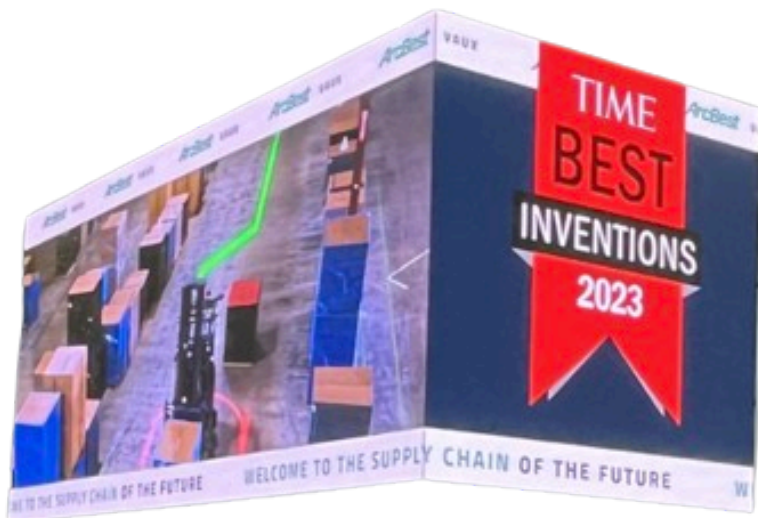
CALL

LED TILE (1.9MM)  
RVO MODEL WITH  
CURB



CALL

LED TILE (2.6MM)  
RVO MODEL WITH  
CURB





# DIGITAL POSTERS

# popshap

BEYOND INTERACTIVE



Only comes in black\*

**CALL**

**80- INCH 2.6 MM  
POSTER / NON  
CONNECTING**



**CALL**


**80- INCH 2.6 MM  
POSTER  
(DOUBLE SIDED)**

Only comes in black\*

# BOOK A DEMO



<https://calendly.com/eitan-popshap>

 **Phone: (516) 236-4037**

 **Social Media: [@popshapkiosks](#)**

 **Web: [popshap.com](http://popshap.com)**

***A 3% Processing Fee will Be Applied To Orders Placed  
With Credit Card***



BEYOND INTERACTIVE



Dates: December 9 - 15, 2024

Location: Vancouver Convention Center

AUDIO VISUAL RENTAL FORM

PLEASE EMAIL OR MAIL FORM WITH PAYMENT TO:

POPSHAP LLC

240 SOUTH MAIN STREET UNIT I SOUTH HACKENSACK, NJ 07606

TEL: 888-317-5531

EMAIL Eitan@popshap.com

EVENT NAME:	EVENT DATES:	FACILITY:
EXHIBITING COMPANY:		Booth or Room Number
BILLING STREET ADDRESS:		
CITY:	STATE:	ZIP:
ORDERED BY:	PHONE #:	COUNTRY:
E-MAIL ADDRESS:		FAX #:
CARD TYPE:		EXP DATE:
CARDHOLDER'S NAME: (Please Print)	CARDHOLDER SIGNATURE:	CSC CODE:
<b>A 3% Processing Fee will Be Applied To Orders Placed With Credit Card</b>		
<b>POPSHAP required payment in full at the time order is placed. ORDERS PLACED AFTER THE START OF SHOW LOAD IN MAY BE SUBJECT A \$125.00 SERVICE FEE - We are always available to help you with your project, for a custom quote or personal assistance please call 888-317-5531 or email: sales@popshap.com</b>		
Requested Delivery Date/Time:		Requested Pickup Date/Time:
Show Site Contact:	Cell Phone:	

SKU	KIOSKS	SHOW RATE	QTY	TOTAL
	<b>Standing Kiosk (Available in White and Black) Windows 10 Pro/ Android</b>			
IC32TW	32 Inch Standing Charging Station kiosk (White) (1920x1080)	\$ 3,336.00		\$ -
I32TW	<a href="#">32 Inch Standup touch screen kiosk (White) (1920x1080)</a>	\$ 2,856.00		\$ -
I32TB	<a href="#">32 Inch Standup touch screen kiosk (Black) (1920x1080)</a>	\$ 2,856.00		\$ -

TK43W01	<a href="#">43 Inch Standup touch screen kiosk (White) (1920x1080)</a>	\$ 3,336.00		\$	-
TK43W01B	<a href="#">43 Inch Standup touch screen kiosk (Black) (1920x1080)</a>	\$ 3,336.00		\$	-
TK49W01	<a href="#">49 Inch Standup touch screen kiosk (White) (1920x1080)</a>	\$ 3,336.00		\$	-
TK49W01B	<a href="#">49 Inch Standup touch screen kiosk (Black) (1920x1080)</a>	\$ 3,336.00		\$	-
<b>S-Touch Table Kiosk (Available in White and Black) Windows 10 Pro/ Android</b>					
TT32W01	<a href="#">32 Inch S-touchscreen table kiosk (White) (1920x1080)</a>	\$ 2,856.00		\$	-
TT32B01	<a href="#">32 Inch S-touchscreen table kiosk (Black) (1920x1080)</a>	\$ 2,856.00		\$	-
TT43W02	<a href="#">43 Inch S-touchscreen table kiosk (White) (1920x1080)</a>	\$ 3,336.00		\$	-
TT43B02	<a href="#">43 Inch S-touchscreen table kiosk (Black) (1920x1080)</a>	\$ 3,336.00		\$	-
<b>K-Touch Table Kiosk (Available in White and Black) Windows 10 Pro/ Android</b>					
TT49W01	<a href="#">49 Inch K-touchscreen table kiosk (White) (1920x1080)</a>	\$ 3,816.00		\$	-
TT49B01	<a href="#">49 Inch K-touchscreen table kiosk (Black) (1920x1080)</a>	\$ 3,816.00		\$	-
TT55W02	<a href="#">55 Inch K-touchscreen table kiosk (White) (1920x1080)</a>	\$ 4,296.00		\$	-
TT55B02	<a href="#">55 Inch K-touchscreen table kiosk (Black) (1920x1080)</a>	\$ 4,296.00		\$	-
<b>Wall Mount Touchscreen (Available in Black) Windows 10 Pro/Android With Stand &amp; PC</b>					
M32B02	32 Inch Wall Mount Touchscreen (1920x1080)	\$ 1,744.00		\$	-
M43B02	43 Inch Wall Mount Touchscreen (1920x1080)	\$ 2,064.00		\$	-
M49B02	49 Inch Wall Mount Touchscreen (1920x1080)	\$ 2,480.00		\$	-
<b>Wall Mount Non-Touchscreen (Available in Black) Windows 10 Pro/Android With Stand &amp; PC</b>					
TM43B02	43 Inch Wall Mount Non-Touchscreen (1920x1080)	\$ 1,384.00		\$	-
TM55B02	55 Inch Wall Mount Non-Touchscreen (4K)	\$ 1,752.00		\$	-
TM65B02	65 Inch Wall Mount Non-Touchscreen (4K)	\$ 1,968.00		\$	-
TM75B02	75 Inch Wall Mount Non-Touchscreen (4K)	\$ 2,672.00		\$	-
TM86B02	85 Inch Wall Mount Non-Touchscreen (4K)	\$ 4,144.00		\$	-
<b>LED Tile (Available in Black) Windows 10 Pro/ Android</b>					
LEDTL19	1.9mm - *min 10 tile order -price per tile	CALL			
LEDTL26	2.6mm - *min 10 tile order -price per tile	CALL			
LEDTL29	2.9mm - *min 10 tile order -price per tile	CALL			
LEDTL39	3.9mm - *min 10 tile order- price per tile	CALL			
<b>LED Vision Wall</b>					
VxTLED	LED Vision Poster (ea. Panel)	CALL			
<b>Rotating Kiosk (Available in White) Windows 10 Pro/ Android</b>					
RK49W02	49 Inch Rotating Kiosk (White) (1920x1080)	\$ 4,400.00		\$	-

<p><b>We Offer Software Packages To Activate The Interactive Digital Signage. Our modern trade show technology allows you to present with Confidence; Excite, Engage, Connect, and delivering a greater ROI. Contact for a DEMO.</b></p>	<b>Equipment Total:</b>
	<b>Subtotal:</b>
	<b>Grand Total:</b>

**If you have not received confirmation 1 week prior please call.**

Equipment is subject to availability.

The Exhibitor is responsible for loss or damage once delivered and until the equipment is picked up by POPSHAP.

Video walls, non-touch screens or LD title POPSHAP can help you with content set up for a rate of \$185 per hour (minimum 2 hours)

Repeat delivery attempts may result in additional charges. Certain equipment may require Union operators.

All billing disputes must be submitted within 7 days of the close of the show

**Cancellation** - Cancellation of the rental equipment and services must be made up to 7 days prior to delivery. NO REFUND within 7 business days of the scheduled delivery date.

**Union Handling & Set UP Fee (if applicable)** Union fees will be based on local union jurisdiction and current rates. Delivery and pickup times will also be determined whether you are charged Straight Time, Overtime, or, Double Time.

Note: In venues where union participation is necessary, delivery and pickup times may vary depending on the Union availability of laborers.

Order placed on snow loading day may be subject to \$125 service fee to process the order, we are always available to help you with your project, for a customer quote or personal assistant call 888-317-5531 EXT 3 - or email us to [sales@popshap.com](mailto:sales@popshap.com)  
Logistics and Installation Services are charged separately

## Other Services Available ANYWHERE

**Digital Signage Touch and None\_Touch Displays | Digital Kiosks | LED & Video Walls |  
Software packages to activate Trade-Show, Conferences, Meeting, and Exhibitor Booth.**

**To discuss products not listed contact & multiple show discount contact;  
Eitan Magid | [Eitan@popshap.com](mailto:Eitan@popshap.com) | 888-317-5531**



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WE ARE VERY PLEASED TO BE REFERRAL FOR ORDERING BRANDED,  
PROMOTIONAL PRODUCTS.

OUR WEBSITE IS A GREAT RESOURCE FOR FINDING ITEMS. WE ASSIST YOU  
WITH FINDING ANY SPECIFIC ITEMS AND ALWAYS OFFER THE BEST OPTIONS  
AVAILABLE.

DEADLINE FOR ORDERING IS OCTOBER 20, 2024. THIS PROVIDES  
SUFFICIENT TIME FOR SENDING A PROOF FOR REVIEW AND APPROVAL,  
PRODUCTION, SHIPPING AND CUSTOMS CLEARANCE.

PLEASE PROVIDE via EMAIL to [sdsalesrep@gmail.com](mailto:sdsalesrep@gmail.com):

- (1) Description of each item including product number (if you find a  
specific item), color, size etc.
- (2) Quantity
- (3) Shipping Information – Completed Label (see NeurIPS Kit)  
Customs Clearance Assistance may be needed

Other information may be needed, and we will correspond with you via email.

Thank you!!



International  
Association of  
Exhibitions and Events®

# Guidelines for Display Rules and Regulations

## 2023 North American Update



The following **Guidelines for Display Rules and Regulations** have been established by the International Association of Exhibitions and Events® (IAEE) to assist in promoting continuity and consistency among North American exhibitions and events. This revised 2023 edition is offered as a resource for exhibition and event organizers to use in creating consistent and fair exhibiting standards for their events.

Recognizing that every show is unique, IAEE presents the information contained within as recommendations or suggestions for exhibiting standards each Organizer should consider. Organizers are encouraged to review the **Guidelines** and then develop their own show-customized set of exhibiting rules and regulations based on the individual features of their specific exhibition or event.

Once an Organizer has finalized their show's official set of display rules, it is good practice to provide access to a digital copy within the show's exhibitor prospectus, an exhibitor services kit, and the official rules and regulations pertaining to exhibitor participation. By providing exhibitors with the professional standards expected of their displays and participation, they will be prepared to properly design, build and plan their booth's layout and content allowing for an environment where all exhibitors will have the opportunity for successful interaction with their audiences.

**Important Note:** Although compliance with fire, safety, the U.S. Americans with Disabilities Act (ADA), and other state, federal or provincial government requirements have been addressed, Organizers should always check with exhibition service contractors and the facility for specific details on local regulations and requirements.

*IAEE is a global association that serves as the foremost authority on exhibitions and events management and operations, and these **Guidelines** are the model for most North American exhibitions and events but in all instances, organizations should consult their legal counsel. In no event shall IAEE be held liable for damages of any kind in connection with the material, methods, information, techniques, opinions or procedures expressed, presented, or illustrated in these **Guidelines** or related materials.*



International  
Association of  
Exhibitions and Events®

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IAEE has identified two distinctly different styles of show display regulations. One style is “Line-of-Sight” while the second is “Cubic Content.” Organizers should decide which style is best suited to their event or designated section of the event. Organizers might find line of sight rules are best for linear booths and cubic content rules for configurations of island, peninsula or perimeter booths.

## LINE-OF-SIGHT STYLE

Line-of-Sight display rules provide restrictions on certain areas of booths to allow attendees to view neighboring booths in their line of sight as they walk the floor. There are a variety of booth types, and each one is addressed below with specific insight on how to implement Line-of-Sight regulations.

### LINEAR OR IN-LINE BOOTH

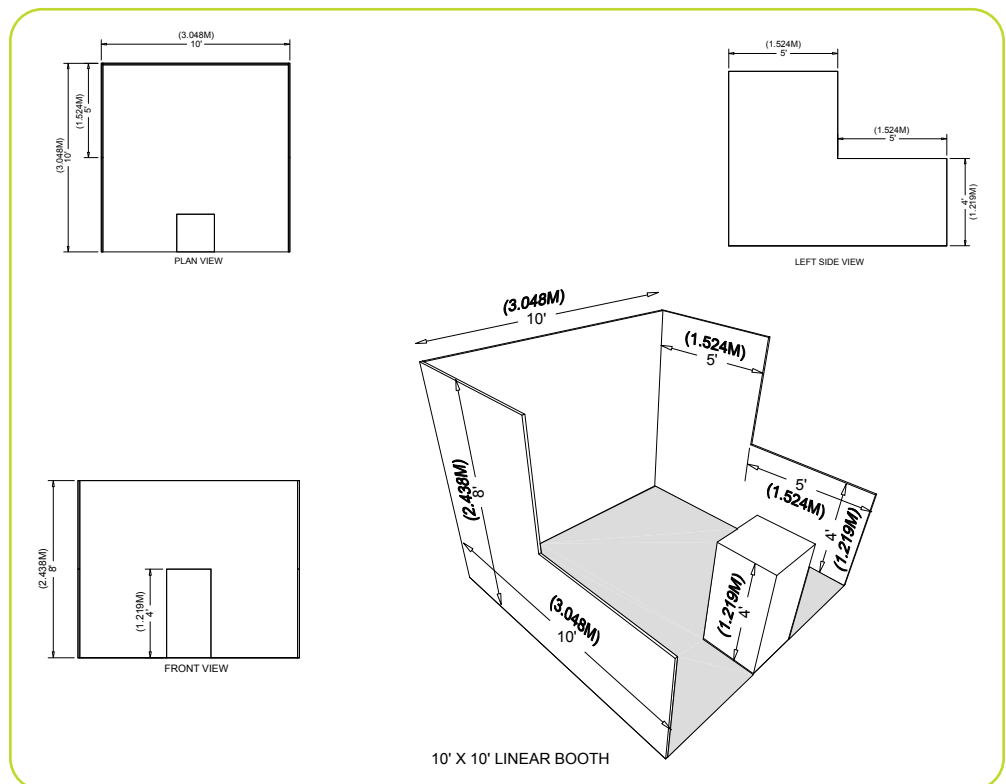
The ability to have products or services easily seen by attendees as they walk the aisles is essential to all exhibitors, and that is the basis for including a Linear Booth Line-of-Sight setback rule. Linear Booths, also called “in-line” booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

#### Dimensions

For purposes of consistency and ease of layout and/or reconfiguration, floor plan design in increments of 10ft (3.05m) has become the de facto standard in the United States. Therefore, unless constricted by space or other limitations, Linear Booths are most commonly 10ft (3.05m) wide and 10ft (3.05m) deep, i.e. 10ft by 10ft (3.05m by 3.05m). A maximum back wall height limitation of 8ft (2.44m) is specified to prevent display materials from imposing on neighboring exhibits behind the back wall.

#### Use of Space

Regardless of the number of Linear Booths utilized, e.g. 10ft by 20ft (3.05m by 6.10m), 10ft by 30ft (3.05m by 9.14m), 10ft by 40ft (3.05m by 12.19m), etc., display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8ft (2.44m) is allowed only in the rear half of the booth space, with a 4ft (1.22m) height restriction imposed on all materials in the remaining space forward to the aisle. Note: When three or more Linear Booths are used in combination as a single exhibit space, the 4ft (1.22m) height limitation is applied only to that portion of exhibit space which is within 10ft (3.05m) of an adjoining booth.

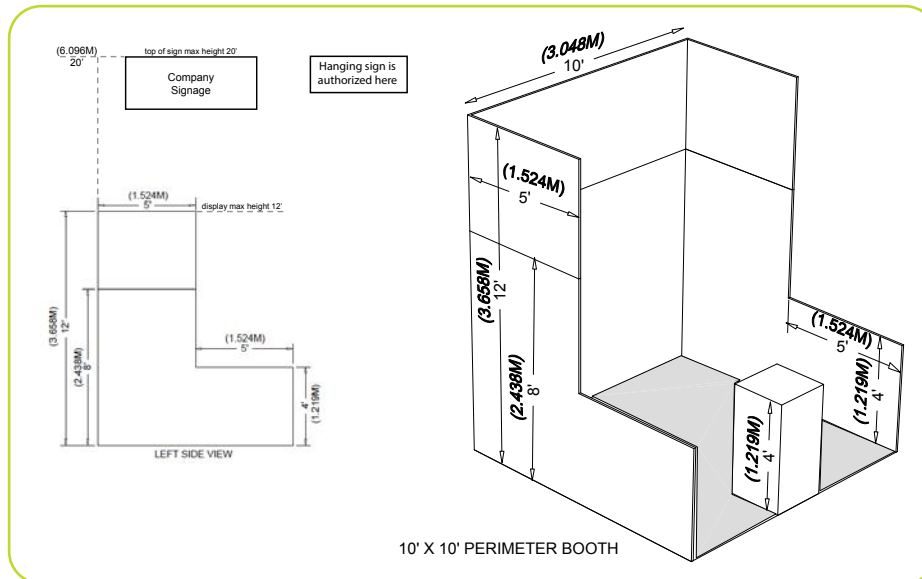


## CORNER BOOTH

A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. All guidelines for Linear Booths apply.

## PERIMETER BOOTH

A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather than to another exhibit.

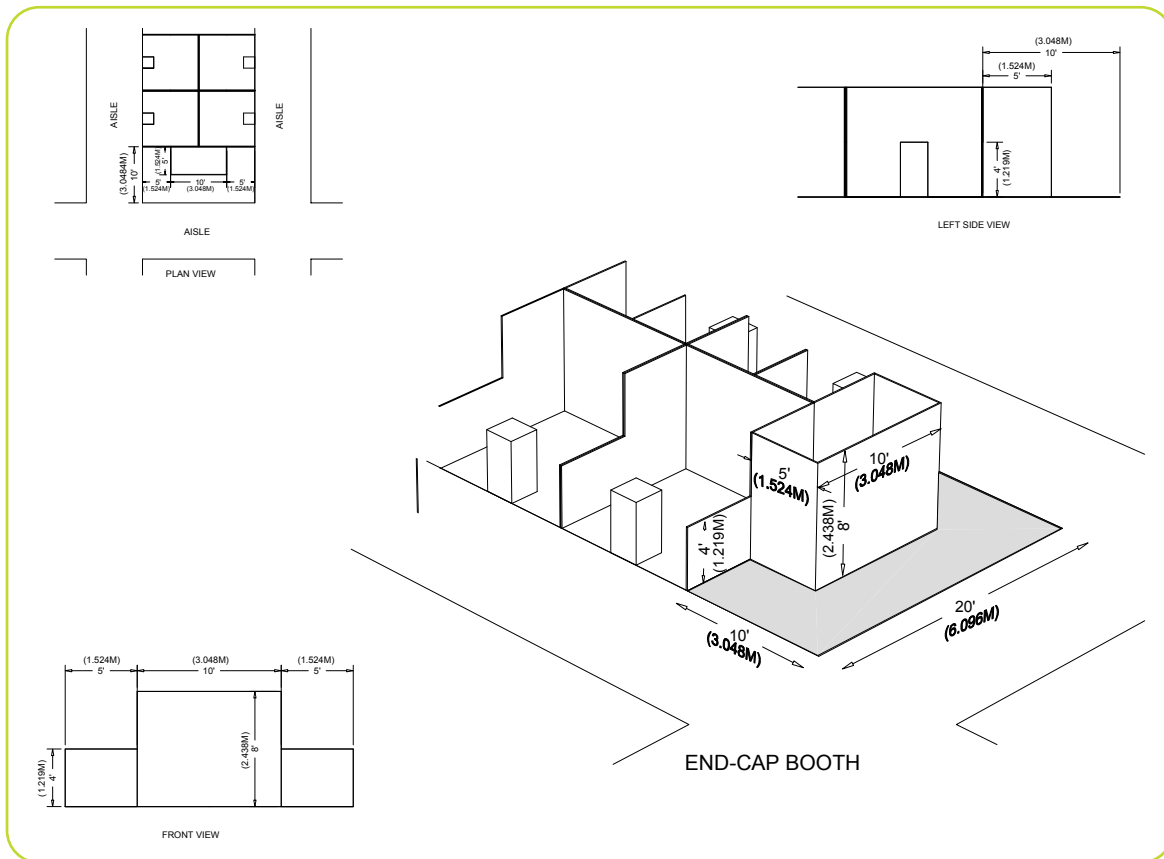


### Dimensions and Use of Space

All guidelines for Linear Booths apply to Perimeter Booths except that the typical maximum back wall height for Perimeter Booths is 12ft (3.66m).

## END-CAP BOOTH

An End-cap configuration is essentially an in-line (linear) booth placed in the position of a Peninsula or Split Island. For shows that have Line-of-Sight rules and not Cubic Content, this configuration must follow the dimensions below. Organizers should be alert to exhibitors reserving End-cap configurations to ensure they do not violate Linear Booth Line-of-Sight regulations for neighboring exhibits. (In most cases, this booth style is not recommended due to the Line-of-Sight issues, and Organizers should be aware of these challenges when using them.)



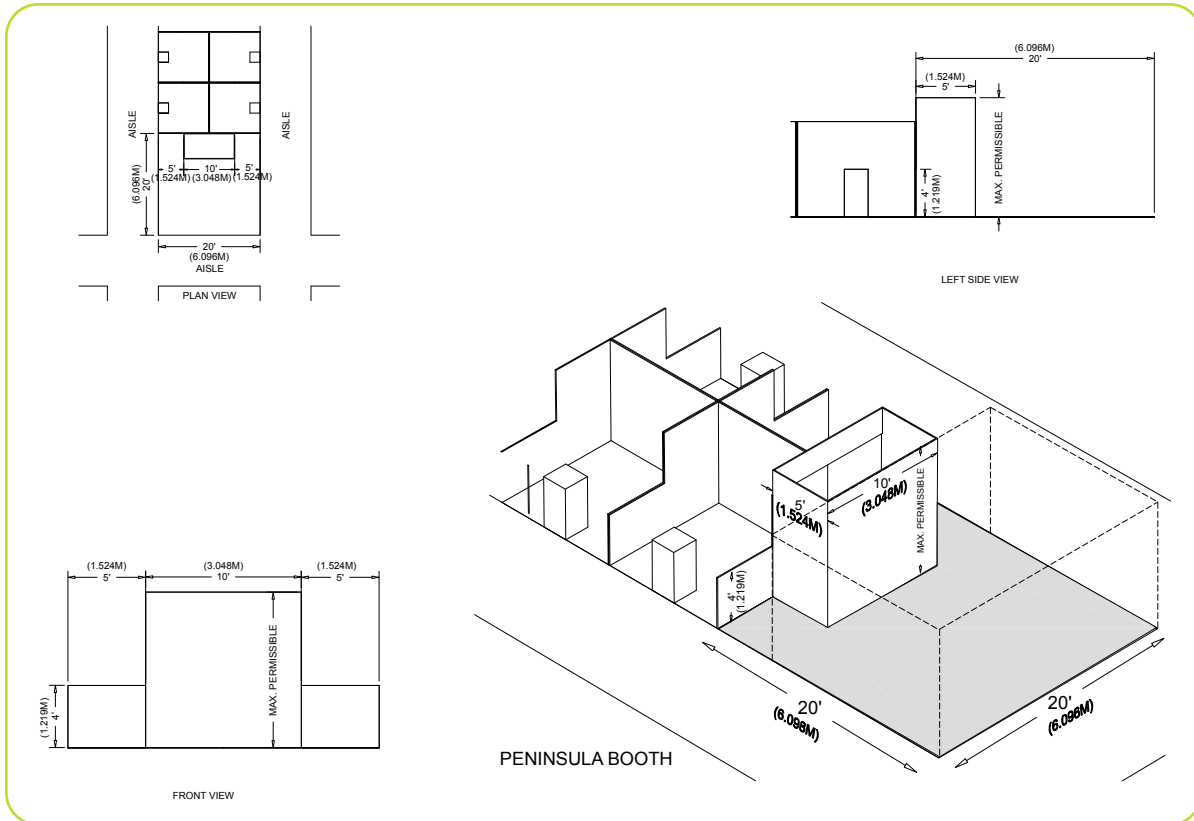
### Dimensions and Use of Space

End-cap Booths are generally 10ft (3.05m) deep by 20ft (6.10m) wide. The maximum back wall height allowed is 8ft (2.44m) and the maximum backwall width allowed is 10ft (3.05m) at the center of the backwall with a maximum 5ft (1.52m) height on the two side aisles. Within 5ft of the two side aisles, the maximum height for any display materials is 4ft.



## PENINSULA BOOTH

A Peninsula Booth is exposed to aisles on three sides. There are two types of Peninsula Booths: (a) one which backs to Linear Booths, and (b) one which backs to another Peninsula Booth which is referred to as a “Split Island Booth.”

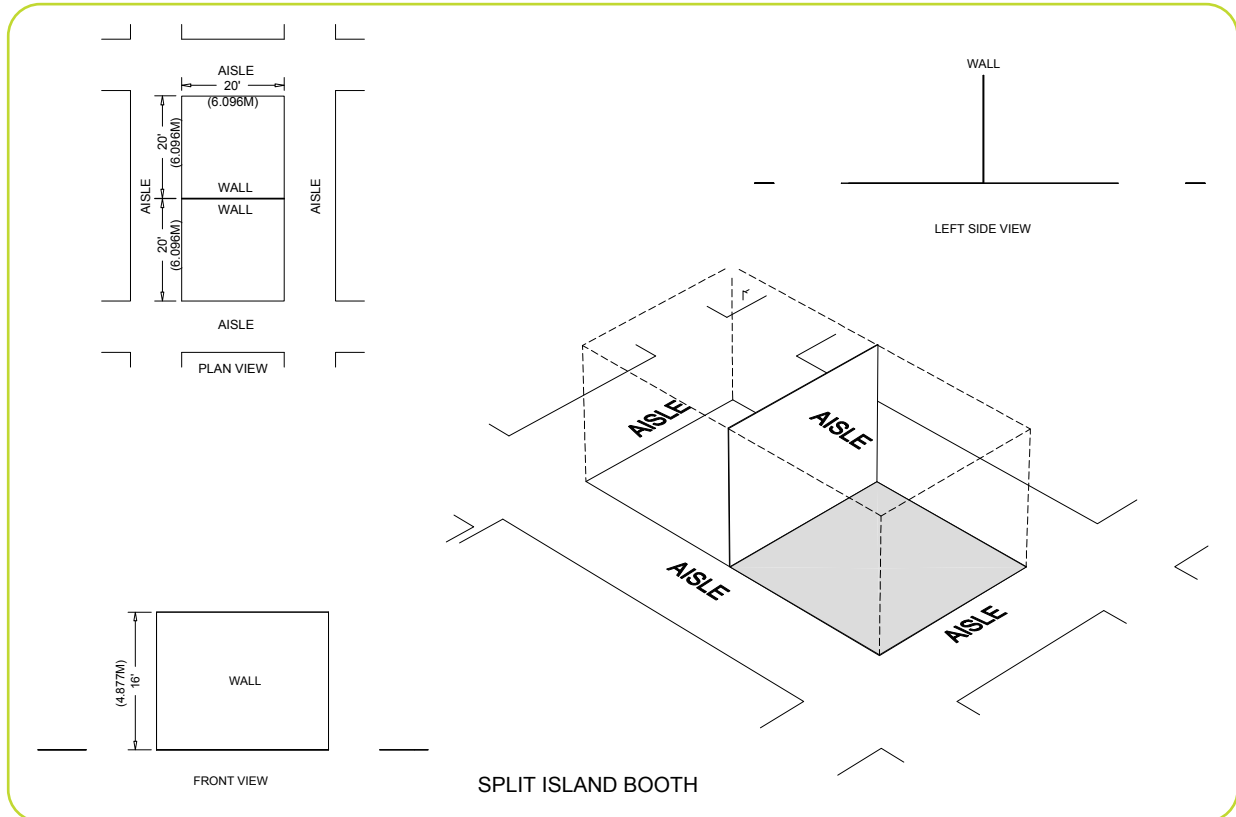


## Dimensions and Use of Space

A Peninsula Booth is usually 20ft by 20ft (6.10m by 6.10m) or larger. When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to 4ft (1.22m) high within 5ft (1.52m) of each aisle, permitting adequate line of sight for the adjoining Linear Booths. A typical maximum height range allowance is 16ft to 20ft (4.88m to 6.10m), including signage for the center portion of the back wall. Double-sided signs, logos and graphics shall be set back 10ft (3.05m) from adjacent booths.

## SPLIT ISLAND BOOTH

A Split Island Booth is a Peninsula Booth which shares a common back wall with another Peninsula Booth.



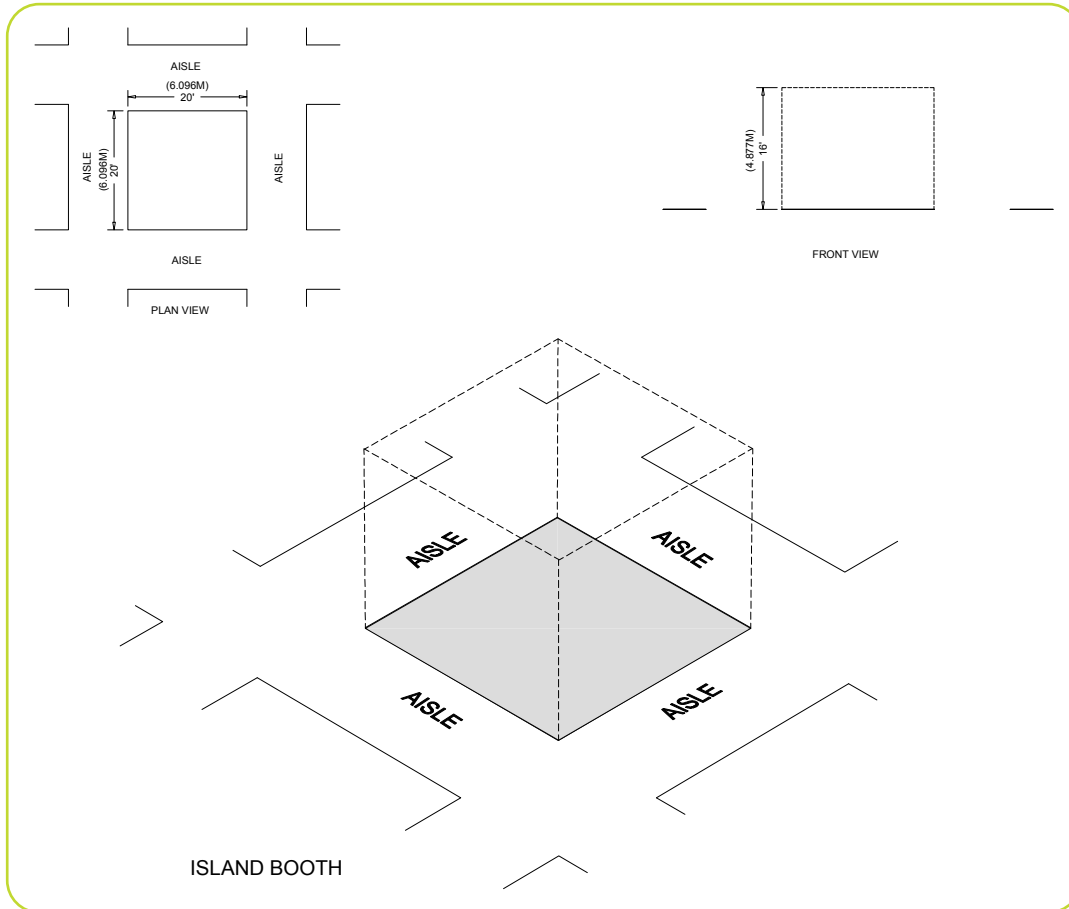
### Dimensions and Use of Space

The entire Cubic Content of this booth may be used, up to the maximum allowable height, without any back wall Line-of-Sight restrictions. A typical maximum height range allowance is 16ft to 20ft (4.88m to 6.10m), including signage. The entire Cubic Content of the space may be used up to the maximum allowable height. Double-sided signs, logos and graphics shall be set back 10ft (3.05m) from adjacent booths.

For large shows with big exhibitors, it may be difficult to maintain the entire booth and hanging sign to be within 16ft. If you make it 20 ft then you run the risk of lots of large booths (with or without signs) being 20 ft and dwarfing all around them. That is fine as long as everyone is aware of it. An alternative could be to offer a max booth height of 16 ft and each exhibitor must have a 4 ft gap between the top of the booth and the bottom of the hanging sign. The only exception is if the booth and hanging sign can stay below 16ft. It is far from perfect but does allow at least the ability to see through a booth.

## ISLAND BOOTH

An Island Booth is any size booth exposed to aisles on all four sides.

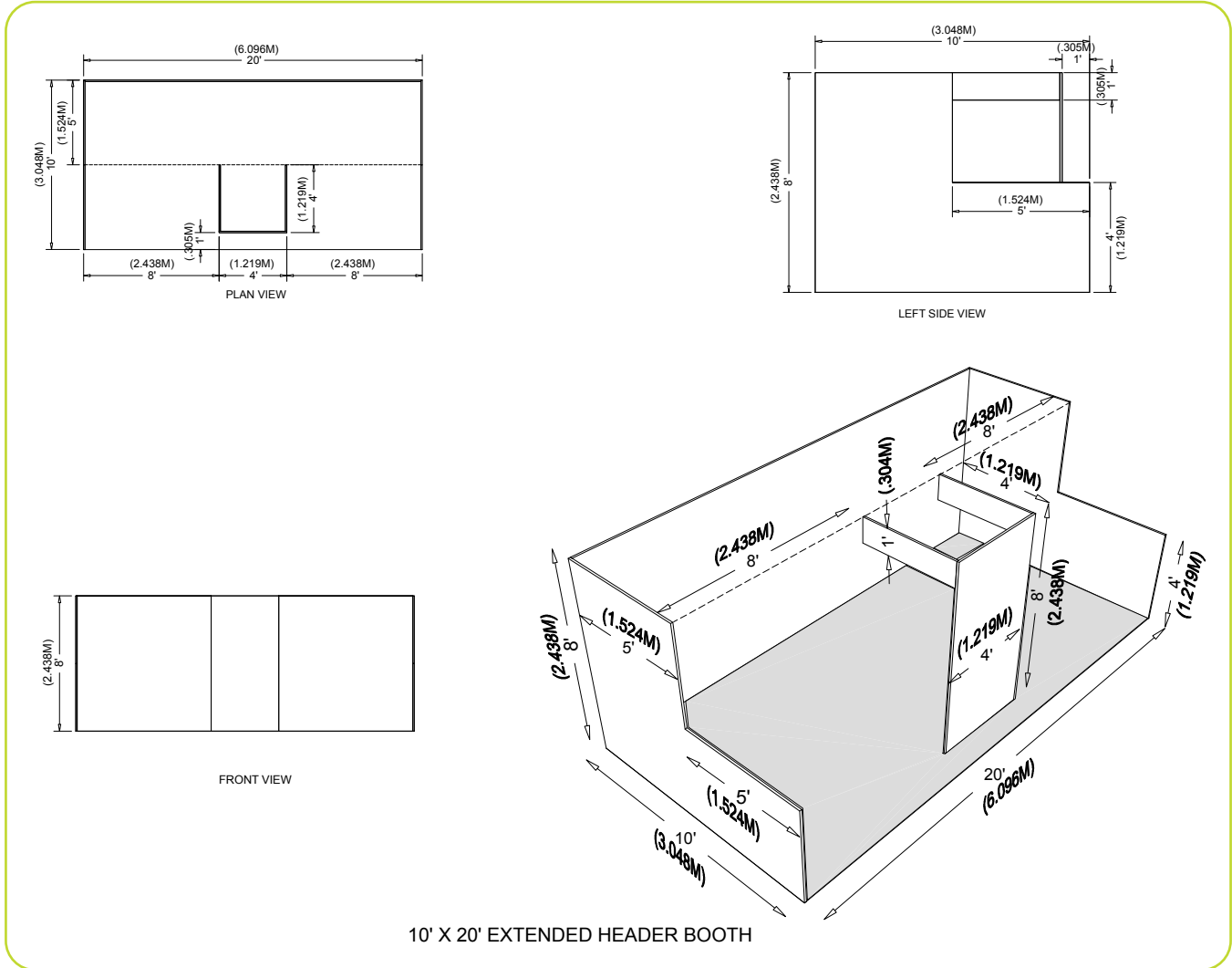


### Dimensions and Use of Space

An Island Booth is typically 20ft by 20ft (6.10m by 6.10m) or larger, although it may be configured differently. Island booths should not be allowed at less than 400 sq ft. Island booths at 200 or 300 sq ft basically result in frustrating everyone behind them. The entire Cubic Content of the space may be used up to the maximum allowable height, which is usually a range of 16ft to 20ft (4.88m to 6.10m), including signage.

## EXTENDED HEADER BOOTH 20FT (6.10M) OR LONGER

An Extended Header Booth is a Linear Booth 20ft (6.10m) or longer with a center extended header.



### Dimensions and Use of Space

All guidelines for Linear Booths apply to Extended Header Booths, except that the center extended header has a maximum height of 8ft (2.44m), a maximum width of 20 percent of the length of the booth, and a maximum depth of 9ft (2.7m) from the back wall.

## CUBIC CONTENT STYLE

Cubic Content style allows exhibits to fully occupy the width, depth and height of the booth footprint. For example, a 10ft by 10ft (3.05m x 3.05m) booth would be allowed to utilize the full volume of the cube of a 10ft wide (3.05m) x 10ft deep (3.05m) x 8ft (2.44m) high area.

It is the choice of the Organizer to allow use of full Cubic Content in linear exhibit space or to observe the Line-of-Sight set-back rule. It is common at certain types of exhibitions or events to eliminate the Line-of-Sight requirement for Linear, End-cap, and Peninsula Booths that back up to Linear Booths. This permits exhibitors to utilize the full Cubic Content of the booth.

Organizers that utilize Cubic Content in Linear Booths do so for one or all of these reasons:

- Cubic Content is more conducive to certain types of product displays or experiences.
- Cubic Content maximizes the exhibit space and investment.
- Generally, exhibitions outside North America utilize Cubic Content making the show friendlier to international exhibitors.
- Cubic Content reduces the need to police exhibits to enforce Line-of-Sight setback rules.

Use of Cubic Content may create situations where the Organizer must address exhibits that have unfinished walls. A determination must be made as to responsibility for finishing these unfinished walls.

It is prudent for the Organizer considering Cubic Content to examine the concerns, advantages and disadvantages prior to putting Cubic Content guidelines into practice. It is often wise to consult with the exhibition's Exhibits Advisory Board or perhaps conduct a focus group of the exhibition's or event's exhibitors to determine their interest and gain their feedback and support for the concept. Organizers must be proactive in communicating with exhibitors and understand the effect it will have on the exhibition or event.

To learn more about Cubic Content, read the *IAEE White Paper: Evaluating and Implementing Cubic Content into Linear Exhibit Space* in the Appendix on page 17.

## OTHER IMPORTANT CONSIDERATIONS

### REMOTE-CONTROLLED DEVICES

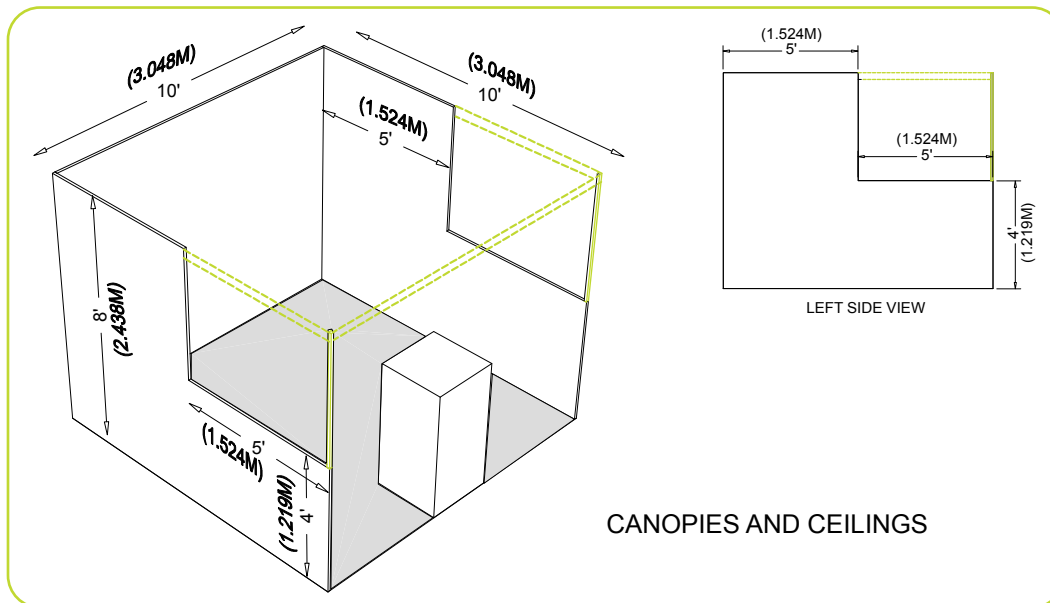
Products such as remote-controlled cars, drones, planes, helicopters, robots, etc. are to be demonstrated in a safely controlled area of the exhibit floor (i.e. Demonstration Area). When a remote-controlled device is to be used for the purpose of demonstrating a product that requires use of an area outside of the exhibitor-assigned booth space, the Organizer will provide a Demonstration Area for this purpose. The Demonstration Area should include safe netting or other barrier appropriate to accommodate product(s) being demonstrated and be included on the master floor plan submitted for Fire Marshal approval. Each individual facility reserves the right to determine what constitutes a safe and controlled Demonstration Area prior to final plan approval.

**NOTE for Drone Operation:** Local facility and city ordinances are in effect in most areas and prohibit drone activity near the public or in public spaces. The accepted drone default regulation is the [FAA Small UAS Rule Part 107](#) which requires drone operators to obtain a Remote Pilot Certificate. Commercial regulations often require permits and insurance.

## CANOPIES AND CEILINGS

A canopy sign is similar to an awning on a building, except it does not include the goal of providing shelter. It extends from a booth to serve the function as a marquee. Canopies, including ceilings, umbrellas and canopy frames, can be either decorative or functional (such as to shade computer monitors from ambient light or to allow for hanging products). Canopies for Linear or Perimeter Booths should comply with Line-of-Sight requirements. (See “Use of Space” for Linear or Perimeter Booths, and height limits).

The bottom of the canopy should not be lower than 7ft (2.13m) from the floor within 5ft (1.52m) of any aisle. Canopy supports should be no wider than three inches 3in (.08m). This applies to any booth configuration that has a sight line restriction, such as a Linear Booth. Fire and safety regulations in many facilities strictly govern the use of canopies, ceilings and other similar coverings. Check with the appropriate local agencies prior to determining specific exhibition rules.



## STRUCTURES AND TIE-OFFS

### Structures

Show Organizer requires a stamped certification from a design professional (Civil or Structural Engineer) registered in the state where the Event will be held affirming all calculations and specifications for any custom-built suspended elements such as but not limited to non-serially manufactured signs, lightboxes, headers, video wall surrounds, and entry portals. For additional assistance regarding these requirements, please reach out to the rigging vendor.

### Tie-offs

Show Organizer reserves the right to request a stamped certification from a design professional (Civil or Structural Engineer) registered in the state where the Event will be held affirming all calculations and specifications and/or a peer review from such registered design professional for attachment of any structure to provide additional support terminating to the venue (Ex. Tie-off of header, seismic lines, tie-off of video walls). If you anticipate needing this service, please reach out to the rigging vendor review and pre-authorization.”

## HANGING SIGNS AND GRAPHICS

Most exhibition and event rules allow for Hanging Signs and Graphics in all standard Peninsula and Island Booths, usually to a maximum height range of 16ft to 20ft (4.88m to 6.10m) from the top of the sign, or as determined by the Organizer. End-cap Booths do not qualify for Hanging Signs and Graphics. The distance is measured from the floor to the top of the sign. Whether suspended from above, or supported from below, they should comply with all ordinary use-of-space requirements. For example, the highest point of any sign should not exceed the maximum allowable height for the booth type. (An exception to this rule is made for Perimeter Booths, which can have a 12ft [3.66m] backwall but max sign height can be 20ft. [6.10m]. See page 2 Perimeter Booth for diagram.)

Hanging Signs and Graphics should be set back 10ft (3.05m) from adjacent booths and be directly over contracted space only.

Approval for the use of Hanging Signs and Graphics, at any height, should be received from the Organizer at least 60 days prior to installation. Variances may be issued at the Organizer’s discretion. Drawings should be available for inspection.

Sign Hanging Points must be engineered, and the hardware must be domestic, forged, shouldered, rated, and stamped with Working Load Limit (WLL). All overhead rigging must comply with facility and show management regulations. The official contractor and/or facility will require an engineered print of all truss and lighting rigging including rigging point loads, as well as any ground supported truss structures or LED video walls. . All submitted files should be in DWG format. This information is typically required at least three weeks out form the first day of move-in of an event. Electrical signs must be in working order and in accordance with the National Electrical Code. If any hang point exceeds 200 lbs. please notify the official contractor for official authorization.

## TEARDROP SIGNS AND TENTS

Placement of Teardrop flags must be positioned in the back ½ of all linear booths.

Tents – must have no copy on the sides or back side and not exceed 8ft height limit. I would also specifically address the tents with extended ceilings, see below. Under no circumstances are these acceptable in a linear booth regardless of whether they have copy or not.

## TRUSS

Truss is a frame used to carry a cover over a booth or suspend lighting or technical equipment over a booth. Some shows will allow to go over the height limit but require plans to the organizer and service contractor for approval.

## VIDEO DISPLAYS

Show Organizer reserves the right to request approval from a registered design professional (Civil or Structural Engineer) and/or a peer review from a registered design professional for all non-serially manufactured LED and Video Display systems. All LED and video display systems must comply to ANSI E1.50-1. This applies to ground supported and suspended LED and Video Display systems. If you anticipate needing this service, please reach out to your rigging vendor.

## TOWERS AND MULTI-STORY EXHIBITS

A Tower is a free-standing exhibit component separate from the main exhibit fixture. The height restriction is the same as that which applies to the appropriate exhibit space configuration being used. Fire and safety regulations in many facilities strictly govern the use of Towers. A building permit or safety lines may be required.

A Multi-story Exhibit is a booth where the display fixture includes two or more levels. In many cities, a Multi-story Exhibit requires prior approval by the exhibit facility, and/or relevant local government agency, as well as the Organizer because it is deemed to be a “structure” for building purposes. The city building department generally needs to issue a building permit based on an application and drawings prepared and submitted by a licensed architect or engineer. Exhibitors should obtain local building regulations early on to ensure that all time constraints are met. Organizers should be prepared to assist exhibitors in this application process.

It is recommended that Organizers require exhibitors to provide engineering stamped documents for all Multi-story Exhibits and towers over 8ft (2.44m) in height. If engineering stamps are not required, exhibitors using these types of structures should, at a minimum, provide drawings for inspection.

## ISSUES COMMON TO ALL BOOTH TYPES

### U.S. AMERICANS WITH DISABILITIES ACT (ADA)

In the U.S., all exhibiting companies are required to be in compliance with the U.S. Americans with Disabilities Act (ADA), and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities. Information regarding ADA compliance is available from the U.S. Department of Justice ADA Information Line (800) 514-0301, and from the ADA website at [www.ada.gov](http://www.ada.gov).

Some examples of how to design an exhibit for ADA compliance:

- Make exhibits wheelchair accessible by ramping raised exhibit flooring without extending a ramp into the aisle. Note: a standard wheelchair ramp should have a grade no steeper than 1:12. This means that for every inch of rise (change in height), there should be 12 inches of run (change in length). Ramps should have a minimum width of 36 inches.
- Ramp the entry or use hydraulic lifts to trailer exhibits.
- Avoid double-padded plush carpet to ease mobility device navigation.
- Provide the same attendee experience on both levels of a two-story exhibit.



- Offer a signer or other auxiliary hearing-impaired apparatus for sound presentations or have a printed copy of the presentation available.
- Run an audio presentation for people with sight problems.
- Arrange touch screen displays at a height to accommodate a person sitting in a wheelchair.

To avoid potential fines by the U. S. Department of Justice, exhibitors must adhere to the ADA rules. Exhibits are not exempt from ADA compliance.

## **STRUCTURAL INTEGRITY**

All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers, or installation/dismantling equipment, such as fork lifts. Displays should also be able to withstand moderate wind effects that may occur in the exhibit hall when freight doors are open. Refer to local building codes that regulate temporary structures.

It is recommended that all exhibits 20ft by 20ft (6.10m by 6.10m) and larger require a drawing, plans or renderings, preferably digital, to be submitted to the Organizer, and to the show's Official Services Contractor for approval.

Exhibitors should ensure that any display fixtures such as tables, racks, or shelves are designed and installed properly to support the product or marketing materials to be displayed.

## **FLAMMABLE AND TOXIC MATERIALS**

All materials used in display construction or decorating should be made of fire retardant materials and be certified as flame retardant. Samples should also be available for testing. Materials that cannot be treated to meet the requirements should not be used. A flame-proofing certificate should be available for inspection. Exhibitors should be aware of, and must adhere to, all local regulations regarding fire/safety and environment.

Exhibitors should dispose of any waste products they generate during the exhibition in accordance with guidelines established by the U.S. Environmental Protection Agency, or the appropriate government entity in the country the exhibition will be held, and the facility.

## **HAZARDOUS WASTE**

Hazardous waste requires special arrangements to be prepared in advance of event dismantle with either the facility or a local independent disposal company. Exhibitors are responsible for all costs associated with such specialized removal.

## **STORAGE**

Fire regulations in most exhibit facilities prohibit storing product, literature, empty packing containers, or packing materials behind back drapes or under draped tables. In most cases, however, exhibitors may store a limited supply of literature or product appropriately within the booth area, as long as these items do not impede access to utility services, create a safety problem, or look unsightly.

## ELECTRICAL

Every exhibit facility has different electrical requirements and rules regarding who is permitted to provide equipment and labor; however, minimum guidelines are suggested:

- All 110-volt wiring should be grounded three-wire.
- Wiring that touches the floor should be “SO” cord (minimum 14-gauge/three-wire) flat cord, which is insulated to qualify for “extra hard usage.” It is particularly important for exhibitors to use flat electrical cord in under-carpet installations.
- Cord wiring above floor level can be “SJ” which is rated for “hard usage.”
- Using zip cords, two-wire cords, latex cords, plastic cords, lamp cords, open clip sockets, and two-wire clamp-on fixtures is not recommended and is often prohibited. Cube taps should be prohibited.
- Power strips (multi-plug connectors) should be UL approved, with built-in over-load surge protectors.
- Local code commonly requires access to electrical cords and connections along the back wall of exhibit booths; typically, the back 9 inches of the space should remain accessible for this purpose. (This would apply to all booth types with a back wall.)

To better understand electrical at exhibitions, see the CEIR article [Demystifying Electrical Services for the Exhibitor](#).

## LIGHTING

It is important to remember that lighting issues need to be identified as early as possible during the move-in process so they can be addressed and corrected while the necessary equipment is still available on the show floor and booths can be accessed.

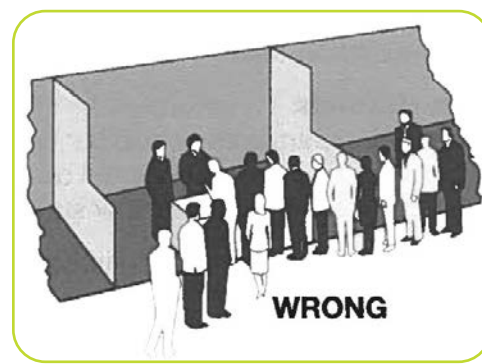
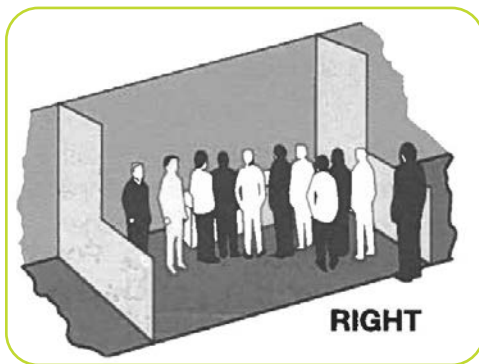
Exhibitors should adhere to the following suggested minimum guidelines when determining booth lighting:

- No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space. Exhibitors intending to use hanging light systems should submit drawings to the Organizer for approval.
- Lighting should not project onto other exhibits or exhibition aisles. Lighting, including gobos, should be directed to the inner confines of the booth space.
- Lighting that is potentially harmful, such as lasers, ultraviolet lights or flashing or strobe lights that can trigger photosensitive epilepsy should comply with facility rules and be approved in writing by the Organizer.
- Lighting that spins, rotates, pulsates, and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event.
- LED lights can be very bright yet generally generate less heat.
- Currently, some convention facilities are not allowing certain types of quartz halogen lighting fixtures in exhibits due to potential fire hazards.
- Reduced lighting for theater areas should be approved by the Organizer, the utility provider, and the facility.

## DEMONSTRATIONS

As a matter of safety and courtesy to others, exhibitors should conduct sales presentations, product demonstrations, press conferences and other media events in a manner which assures all exhibitor personnel and attendees of such in-booth events are within the contracted exhibit space and not encroaching on the aisles or neighboring exhibits. Any queue lines formed for exhibitor customer interaction must also be contained within the booth footprint. It is the responsibility of each exhibitor to arrange displays, product presentation, audio visual presentations, and demonstration areas to ensure compliance with all other previously listed rules and regulations. Exhibitors should be aware of, and adhere to, local regulations regarding fire/safety and environment.

Special caution should be taken when demonstrating machinery or equipment that has moving parts, cooking equipment with an open flame, or any product that is otherwise potentially dangerous. Exhibitors should establish a minimum setback of 3ft (.91m) and/or install hazard barriers as necessary to prevent accidental injury to spectators. Additionally, demonstrations should only be conducted by qualified exhibitor personnel. Many organizers ask that demonstration plans be submitted for approval.



## SOUND/MUSIC

In general, the use of sound equipment in booths is permitted as long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned to direct sound inward (to be contained within the booth) rather than outward (toward aisles and other exhibitor booths). Generally, sound and noise should not exceed 85 decibels when measured from the aisle immediately in front of a booth. If an exhibitor or attendee is standing within ten feet of an exhibitor's booth and cannot carry on a normal voice-level conversation, the noise source is too loud. (Refer to the U.S. Occupational Safety and Health Act [OSHA] at [www.osha.gov](http://www.osha.gov) for more information.)

Exhibitors should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. Authorized licensing organizations, including but not limited to [ASCAP](http://www.ascap.com), [BMI](http://www.bmi.com) and [SESAC](http://www.sesac.com), collect copyright fees on behalf of composers and publishers of music. It is the exhibitors' responsibility to be informed of copyright laws and submit fees to the appropriate organizations.

## VEHICLES (FOR BOTH GAS AND ELECTRIC VEHICLES)

Rules for display vehicles vary widely depending on the facility and local fire and safety regulations. Compliance with fire, safety, the U.S. Americans with Disabilities Act (ADA), and other city, county, federal, and provincial government requirements is the responsibility of the Organizer.

Important Note: Always check with local exhibition service contractors and/or the facility for all requirements regarding display vehicles.

Below are a few common examples of display vehicle regulations:

- Display vehicles must have battery cables disconnected and taped, and alarm systems deactivated.
- Fuel tank openings shall be locked or sealed in a manner to prevent escape of vapors through filler caps.
- Vehicles shall be limited in the amount of fuel that can remain in the tanks; specific amounts vary but one example is no more than one-quarter the tank capacity or a maximum of five gallons of fuel, whichever is less.
- Fueling or de-fueling of vehicles on the facility premises is prohibited.
- Once placed, display vehicles may not be started or moved without the approval and direction of show management.
- Auxiliary batteries not connected to engine starting system may remain connected. External power is recommended for demonstration purposes. No battery charging is permitted inside buildings.
- Combustible/flammable materials must not be stored beneath display vehicle. There may be no leaks underneath vehicles.
- It is not recommended that Organizers hold or take possession of display vehicle keys during the event. However, it is recommended that an official policy be established for the handling of vehicle keys which might include identifying booth contacts with mobile numbers should vehicles need to be moved in an emergency or some other unforeseen situation. Need to get guidelines for placing, displaying electric vehicles.
- Check with your facility regarding any weight load limits.
- Show organizers should request information from exhibitors in advance of the show if they are bringing in a vehicle Usually 45 days is the standard.
- Vehicles can only be moved to and from their booth outside show hours and under the supervision of show management and/or Official Service Contractor depending on the rules in the building.

## ADVISORY NOTES TO EXHIBITION ORGANIZERS

### FIRE EQUIPMENT

Fire hoses, extinguishers, and audible or visual devices for fire alarms should be visible and accessible at all times.

### HANGING SIGNS

Although these Guidelines indicate 16ft to 20ft (4.88m to 6.10m) as a maximum height range to the top of the sign, some exhibitions permit other heights, or have no height limit. However, most Organizers do impose height limits. Caution should be exercised so exhibitors will not compete over air space for hanging signs.

Exhibitors should be advised to install “hanging points” at the time of manufacture of the sign or display. It is also advisable to have Hanging Signs labeled and cased separately so that they can be easily identified on-site as they usually must be installed before other exhibit construction can begin.

Recommend checking with facilities regarding some areas of exhibit hall that may not have points available to alert exhibitors.

## **HARDWALL BOOTHS**

Exhibitions that provide Hardwall Booths should specify if these structures can be used for display and attaching products.

## **PERIMETER OPENINGS**

Local fire and/or facility regulations may require larger exhibit booths to have a certain number of openings within the perimeter walls for safe egress. Regulations vary with each location, but one example would be to provide, at a minimum, one 6ft (1.83m) wide opening every 30ft (9.14m).

## **PIPE AND DRAPE**

These are commonly used at exhibitions and events in the United States to define exhibit space. Organizers also may note which size booths and configurations will be provided with pipe and drape. Organizers often include in their rules and regulations that this equipment is not intended as a display fixture. Therefore, product and signs should not be attached or affixed. Measurements of booths must allow for size of pipe on sides and back.

## **PRODUCT HEIGHT**

Some exhibitors have products that exceed display height restrictions. Organizers should establish guidelines for displaying such products. For example, some exhibitions or events require that these exhibitors reserve only perimeter space. Products exceeding height restrictions for Islands and Peninsulas are usually permitted, providing they are displayed in operating mode, and the names and logos, etc. on the product are as it is sold. NOTE: Any special height variances allowed should apply only to those products represented, produced or manufactured by the exhibitor and would not apply to ancillary display or marketing items (such as promotional flags, signs, etc.).

## **HEIGHT VARIANCES**

Height Variances may be issued for all types of booths. However, in a Linear Booth, the back side of any structure over 8ft (2.44m) must be free of trademarks, graphics and/or logos. Tall flags or markers on the front aisle of Linear Booths are prohibited. Pop up tents or canopies may be allowed but must follow all local fire and facility regulations.

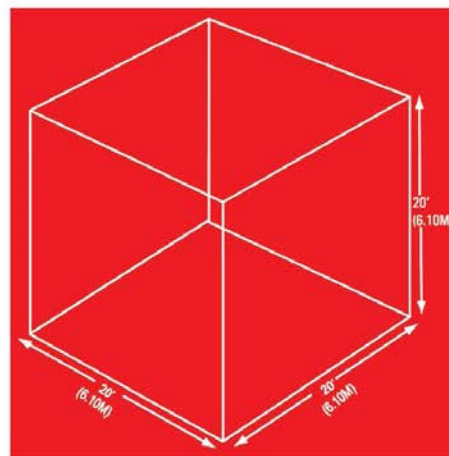
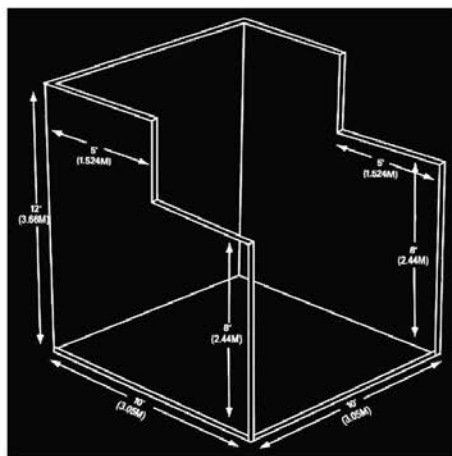
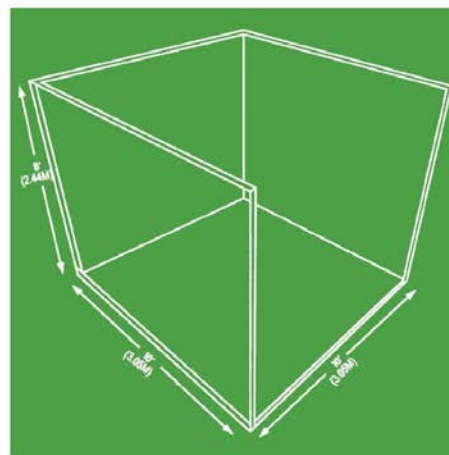
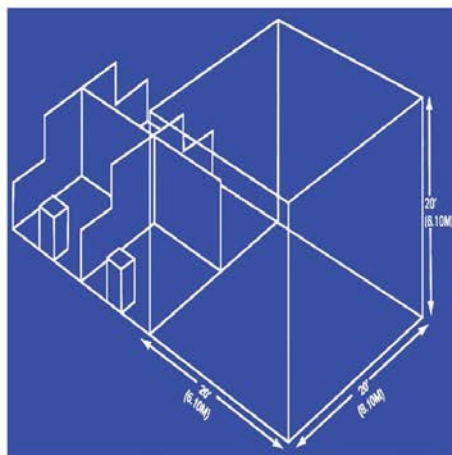
## **ENVIRONMENTAL RESPONSIBILITY**

Exhibitions and events, by their very nature, create waste. Properly managed, exhibitions and events can recycle excess materials and supplies in useful and meaningful ways, and they can do so using methods that result in minimized impact on the environment. Exhibits should utilize recycled, renewable and energy efficient materials whenever possible. Exhibitors planning to dispose of, or leave behind, any property from their booth must make arrangements with the Official Services Contractor for disposal and all appropriate and applicable fees will apply.

APPENDIX



## White Paper: Evaluating and Implementing Cubic Content into Linear Exhibit Space



**WHITE PAPER: EVALUATING AND IMPLEMENTING CUBIC CONTENT INTO LINEAR EXHIBIT SPACE**

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## WHITE PAPER: EVALUATING AND IMPLEMENTING CUBIC CONTENT INTO LINEAR EXHIBIT SPACE

### Introduction

IAEE presents the following white paper as an academic briefing without recommendation regarding the use of full cubic content for linear exhibit space and its potential impact on the exhibitions and events industry. As it pertains to exhibition booths, cubic content is a unit of measurement allowing display materials and products to occupy 100 percent of the exhibit space purchased, regardless of sightlines, up to a height established by the exhibition's rules.

It is the responsibility of the exhibition organizer to establish rules to best achieve the goals for its exhibition. Based on the nature of the exhibition, it is ultimately the choice of the exhibition organizer whether to allow use of full cubic content in linear exhibit space, or to observe the line-of-sight set-back rule. IAEE's publication, *Guidelines for Display Rules and Regulations* is intended to be viewed as guidelines, and not rules.

This white paper addresses the dynamics involved in the likelihood that as more international exhibitors participate in U.S.-based events, the expectations for cubic content availability will also increase. Thus the questions are:

- How can this new trend best be met, if at all?
- What methods might be employed to allow dual usage of both cubic content booths and line-of-sight booths?
- What are the advantages/disadvantages of doing so?

Further, many exhibitions and events today already allow for cubic content, primarily due to the nature of the industry sector it serves. It is prudent for the exhibition organizer considering cubic content for their exhibitions to review the concerns, advantages and disadvantages prior to putting cubic content guidelines into practice.

### Research

IAEE requested feedback and input from its members from which 10 responses were received. Task force members then conducted telephone interviews with 35 show organizers whose organizations represent various industry sectors. Additional information was gathered through comments from the EDPA LinkedIn online discussion group. The responses are reflected in this document as to the advantages, disadvantages, international exhibitors, etc.

### Use of Cubic Content

Under the current IAEE *Guidelines for Display Rules and Regulations*, cubic content, as it pertains to exhibitions and events, generally allows an exhibitor utilizing island space (a minimum of four 10' x 10' booths, open on four sides), to occupy 100 percent of the island space with both product and display materials. Regarding linear booths, it states "It is common at certain types of exhibitions to eliminate the line-of-sight requirement for Linear, End-Cap, and Peninsula Booths that back up to Linear Booths. This permits exhibitors to utilize the full cubic content of the booth." A Split Island Booth may also be allowed to utilize full cubic content of the booth when it backs up to another Split Island Booth.

The IAEE Guidelines for Display Rules and Regulations are not rules. Therefore some organizers have revised the Guidelines to fit their own needs as it pertains to cubic content and other guidelines. For instance, some heavy equipment exhibitions, for safety purposes, may require a setback of nine to twelve inches from the aisle line to prevent tripping. Others may require a 20 percent sightline of island booths.

For the purpose of this document we will restrict comments to construction and use of linear space. Many organizers today are permitting use of cubic content in linear booths because either their exhibitors find cubic content to be beneficial to their display, or because they want international exhibitors to feel welcome. It also reduces the need to police exhibits to enforce setback rules. The IAEE *Guidelines for Display Rules and Regulations* do not suggest cubic content should be implemented for linear booths; however cubic content in a linear booth is acceptable when the organizer has advantageous reasons to allow it. Prior to putting cubic content into practice, exhibition organizers must be proactive in communications with exhibitors, and understand the effect it will have on the exhibition. This document contains feedback from show organizers who allow use of cubic content in linear booths and those who do not. The intent is to assist a show organizer in making the best decision for their show.



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**International Exhibitions vs. US Exhibitions – Display Guidelines**

Most European exhibitions and other countries allow the use of cubic content. Larry Kulchawik, senior vice president of 3D Exhibits, Inc., says, "Not all rules, styles, and customs are the same from country to country ... this is only one part of the country differences in trade show marketing, but a big one."

Cubic Content for linear booths in the U.S. is not as popular as it is in other countries, but more and more U.S. organizers are finding it necessary to allow cubic content in linear booths for the sake of attracting and accommodating international exhibitors. Many U.S. exhibitions have government-sponsored international pavilions that typically are island spaces, back-to-back booths or booths facing each other with an aisle between. Depending on the type of space, these pavilions often are allowed to utilize full cubic content in the U.S.

International exhibitors occupying linear space sometimes bring in their own display house to help them conform to the U.S. display guidelines. The difference between U.S. display regulations and their country's regulations, such as cubic content, square meters and square feet can be perplexing to a show's new international exhibitor.

"Some clients want to capture the clientele in an enclosed stand and generally these clients have invitations in advance of the show so they have an appointment. Others prefer to enclose their stand to immerse the potential viewers in an experience. What better way than to take away the distraction of the other stands. Those that choose the open feel are trying to educate potential customers or get their corporate identity out there for everyone to see," Mac Kieityka, project manager of Creative Solutions Group.

**Reasons to Consider**

Aside from accommodating international exhibitors, or the belief that cubic content is more conducive to certain types of product displays or experiences, the fact is, today's exhibitors want more return on their investment. Many exhibitors feel they should be able to utilize all the space they have paid for without a five-foot setback rule. Exhibitors want to display their products in a structure or setting that is best suited toward maximizing their investment. Ultimately it is the show organizer who will decide whether cubic content is a practical display regulation.

**Key Responses from Exhibition Organizers Allowing Cubic Content (11 of 33 responses) – In Their Own Words**

"With the exception of one or two shows, all are cubic content. We have utilized cubic content for years and feel it gives our customers more value for their money by allowing them to use more of their space. The one or two shows we do not use cubic content on, we rarely get any push back and those shows do have an international presence. What feedback we do get (which is minimal) is typically centered on obstructions from a neighboring booth. These objections often come from those who have not read our exhibitor manual where cubic content is prominently addressed."

"We have already implemented it for all nine shows we run in North America. Linear Booth Use of Space: Shows allow exhibitors full "Cubic Content" use of the exhibit space. Therefore, you are allowed to place displays or materials at the full eight foot (2.44m) height throughout the entire width and depth of your exhibit space. Perimeter Booth Dimensions and Use of Space: All guidelines for Linear Booths apply to Perimeter Booths except that the maximum back wall height is 12ft (3.66m). There were a few complaints initially, but they were a minority and have now stopped. We make sure to explain the rules clearly to new exhibitors and to remind everyone frequently. We implemented this because it made it more consistent for our international exhibitors from around the world, and eliminated the majority of our set-up issues onsite (which are mostly due to sightline issues)."

"Our exhibition allows for the use of the cubic content of exhibit spaces. The feedback has been overwhelmingly positive. Most companies exhibit in some international shows. They appreciate the consistency of having the same rules and also see the common sense approach to allow exhibitors to use all their space. And, since it is fully implemented, it is fair for all. We allow cubic content in all areas."

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"We do have an abbreviated cubic content rule for islands and split islands. The entire cubic content of the space may be used up to the maximum allowable height; however exhibitors must follow the line-of-sight guidelines (20 percent) listed above. The line-of-sight guideline referenced above states: All booths regardless of size or type should be designed in such a way so as to eliminate line-of-sight obstructions from one exhibit to the next. A solid wall or banner between an island or split-island booth and a row of linear booths (particularly along the perimeter) is inappropriate. This is particularly important along shared walls and borders between linear and split-island exhibits. If you are planning a hardwall installation that could obstruct the view to neighbors' booths, a booth variance form and schematic must be submitted for review. **NEW** – All island booths regardless of size should allow 20 percent of visibility on all sides excluding the shared back wall. Examples: 20' x 20' Island: each side of the booth must have visibility for a minimum of 4'. 30' x 40' Island: the 30' sides of the booth must allow visibility for a minimum of 6'; the 40' sides of booth must allow visibility of 8'. Exhibitors may use Plexiglas or similar material to create a wall that will allow for line-of-sight from one booth to the next.

The linear 10' x 10's have a harder time understanding that they must follow the standard IAEE rules allowing for no product or displays over 4' tall in the front half of the booth. We have had this guideline in place for about three years now, but have always allowed them to receive a variance if their theaters, meeting rooms, etc., did not allow for this amount of line-of-sight. However, at this time we are telling exhibitors that we will be enforcing the rule for the 2012 show. Our exhibitor advisory committee requested that we begin enforcing the rule for next year."

"Exhibitors are to show respect for fellow exhibitors and fire marshal rules must be met – island exhibits and linear."

"Yes, exhibits can be closed on three sides for linear booths, totally closed in for islands."

"We approve on a request-only basis. Show is less than 10 percent cubic content exhibits."

"We will allow cubic content for booths that are against an outside wall that do not have adjacent booths/neighbors."

**Exhibition Organizers Who Do Not Allow Cubic Content (22 of 33 responses) – In Their Own Words**

"We do not like the reduced sightlines that this would create."

"We feel it is important to protect sightlines. We spend time communicating with them (international exhibitors) to try to set expectations before they arrive for the show."

"Most overseas exhibitors want to comply with line-of-sight rules when they exhibit in the U.S; however, some request cubic content and those requests are granted. No complaints from neighbors."

"While the cubic approach to booth content may eliminate some issues and policing, we believe in the line-of-sight good neighbor policy. If exhibitors want to use cubic content for their booth, they can purchase an island."

"Unfair to our small exhibitors that depend on a fair sightline into their booth."

**Note:** All other exhibition organizers interviewed said they use the line-of-sight in the *IAEE Guidelines for Display Rules and Regulations*.

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### Hardwall, Fabric, Portable, Modular, Table Top Displays, Pipe & Drape – Living Together

There are many different types of displays used in exhibitions. If the organizer chooses to allow cubic content in linear booths, the organizer needs to be aware of the responsibility to communicate the rules clearly to all exhibitors so there are no surprises on site. A portable exhibit may only extend five feet out from the backwall but its neighbor may have hardwall at eight-foot height out to the aisle line. The portable exhibit must be aware the sightline will be impacted and the hardwall exhibitor must be sure the backsides of the panels are finished. This is true with all exhibits in a linear space cubic content exhibition. If the rules allow for cubic content in linear spaces, then it is a fair environment for all to choose how they wish to use that space; but communication is key to a smooth operation.

It is rare to expect a U.S. exhibition or its general service contractor, to provide hardwall for all exhibitors; however, exhibitions using all hardwall do exist in the U.S.

### Floor Plan Layouts to Accommodate Linear Cubic Content Booths – Special Layouts

None of the show organizers interviewed indicated a need for a split floor plan, i.e., certain areas of the floor are designated for linear cubic content booths.

### Cubic Content for Products

Some exhibition organizers allow products to exceed the four-foot high rule five feet in from the aisle line. Others do not and strictly enforce the sightline setback. The types of products displayed may determine whether an organizer chooses to permit products only (not booth structure) to occupy the cubic content of a linear booth. However, for example, if the product is banner stands that are eight feet or 10 feet tall, a row of banner stands at the aisle line may be very intrusive to a neighbor. On the other hand, a piece of machinery that is six feet tall may not cause a major problem. Exceptions may also depend upon the size of a booth such as 10' by 20' versus 10' by 10'. Under certain circumstances, an organizer may prefer to make the exception a variance, subject to show management review and approval. This option provides the organizer more control if product is an exception to the set-back guidelines.

#### Equipment/Display Material: The following is an example of display rules for a specific type of item:

- SPECIAL PROVISIONS: Pedestals, tables, racks, shelves, risers and similar display equipment may not exceed 42" in height when positioned more than 5' from the back wall of a single-aisle exhibit booth space or the center line of a three-aisle exhibit booth space, unless the same company occupies 8' of exhibit booth space on both sides of the unit or units. The maximum height for such items under these circumstances, including the product being displayed, is 66". Free-standing units, including those intended to be the focal point in an exhibit, may not exceed 42" in height when placed more than 5' from the back wall of the exhibit booth space unless the same company occupies 8' of exhibit booth space on both sides of the unit or units. The maximum dimensions for such items under these conditions are 8' high x 32" wide x 32" deep.

### Perspective

It is inevitable that exhibition organizers will have varying thoughts and opinions about allowing exhibitors to have full use of the cubic content space within their linear booth. Just as there are many different opinions as to whether end cap booths are permissible in floor plan layouts due to the somewhat difficult situations they often times create, the exhibition organizer must make the determination as to what is best for their exhibition.

It is often wise to consult with an exhibition's Exhibits Advisory Board. Alternatively, an organizer may consider conducting a focus group of the exhibition's exhibitors to determine their interest and gain their feedback.

A linear space exhibitor utilizing cubic content for the first time may also experience some higher costs. If they bring a hardwall display that reaches 8' high for three sides of their exhibit, when in the past they utilized a fabric display, obviously their labor, shipping and drayage costs will be higher. However, that is the decision of the exhibitor if the exhibition organizer is allowing cubic content for linear displays and the exhibitor chooses to take advantage of the space in this fashion.

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**Sample of Cubic Content Display Guidelines (Provided by Messe Frankfurt)**

## Linear Booth

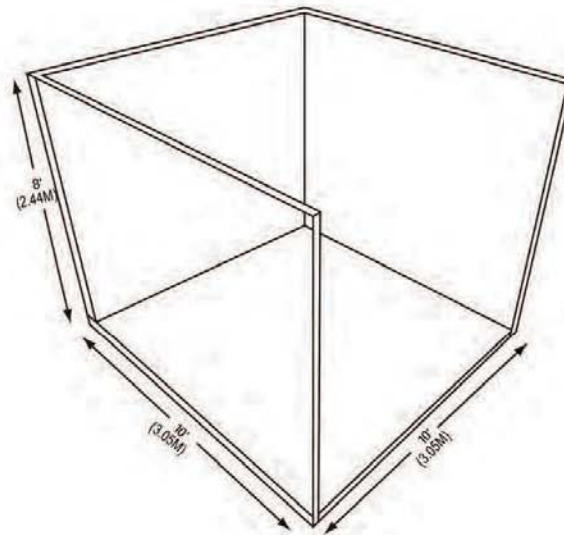
Linear Booths have only one side open to an aisle and are generally arranged in a series along a straight line. They are also called “in-line” booths. Floor covering is required in all rented space.

### Dimensions

For purposes of consistency and ease of layout and/or reconfiguration, floor plan design in increments of 10ft (3.05m) has become the de facto standard in the United States. Therefore, unless constricted by space or other limitations, Linear Booths are most commonly 10ft (3.05m) wide and 10ft (3.05m) deep, i.e. 10ft by 10ft (3.05m by 3.05m), with a maximum back wall height limitation of 8ft (2.44m).

### Use of Space

Messe Frankfurt Shows allow exhibitors full “Cubic Content” use of the exhibit space. Therefore, you are allowed to place displays or materials at the full 8 ft. (2.44m) height throughout the entire width and depth of your exhibit space.



**LINEAR BOOTH (10' X 10')** (3.05m x 3.05m)

## Corner Booth

A Corner Booth is a Linear Booth exposed to aisles on two sides. All other guidelines for Linear Booths apply.

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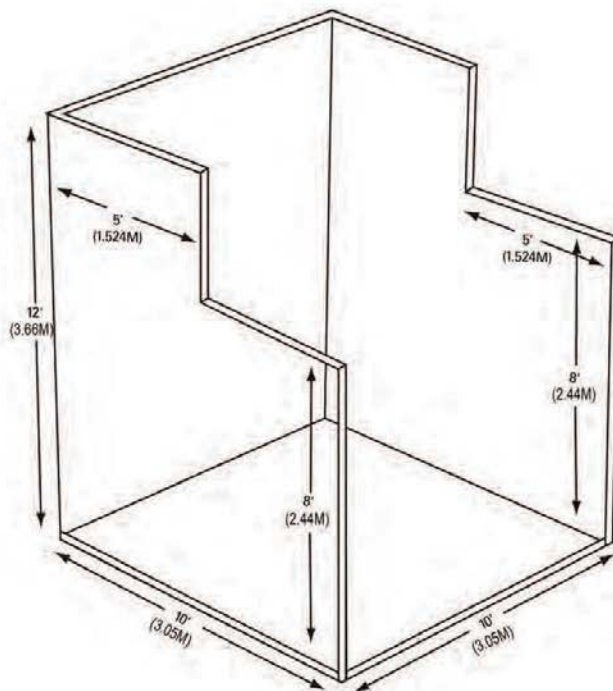
Sample of Cubic Content Display Guidelines (Provided by Messe Frankfurt)

## Perimeter Booth

A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather than to another exhibit. Floor covering is required in all rented space.

### Dimensions and Use of Space

All guidelines for Linear Booths apply to Perimeter Booths except that the maximum back wall height is 12ft (3.66m).



PERIMETER BOOTH (10' X 10') (3.05m x 3.05m)

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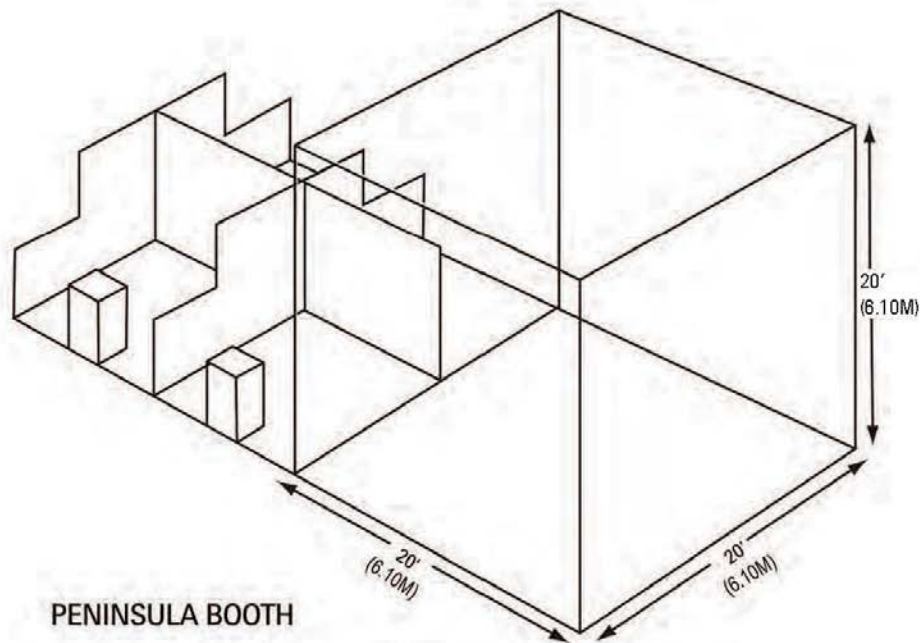
**Sample of Cubic Content Display Guidelines (Provided by Messe Frankfurt)**

## Peninsula Booth

A Peninsula Booth is exposed to aisles on three (3) sides and is a minimum of 20' x 20' (6.10m) in size. Floor covering is required in all rented space.

### Dimensions

A Peninsula Booth is usually 20' x 20' (6.10m x 6.10m) or larger. Twenty feet (20') (6.10m), including hanging signage, is the maximum height allowed throughout the booth space. The connecting wall between the peninsula booth and any neighbors must be "finished off" (clean and presentable to visitors) on the side facing the connecting neighbors.



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Sample of Cubic Content Display Guidelines (Provided by Messe Frankfurt)

## Island Booth

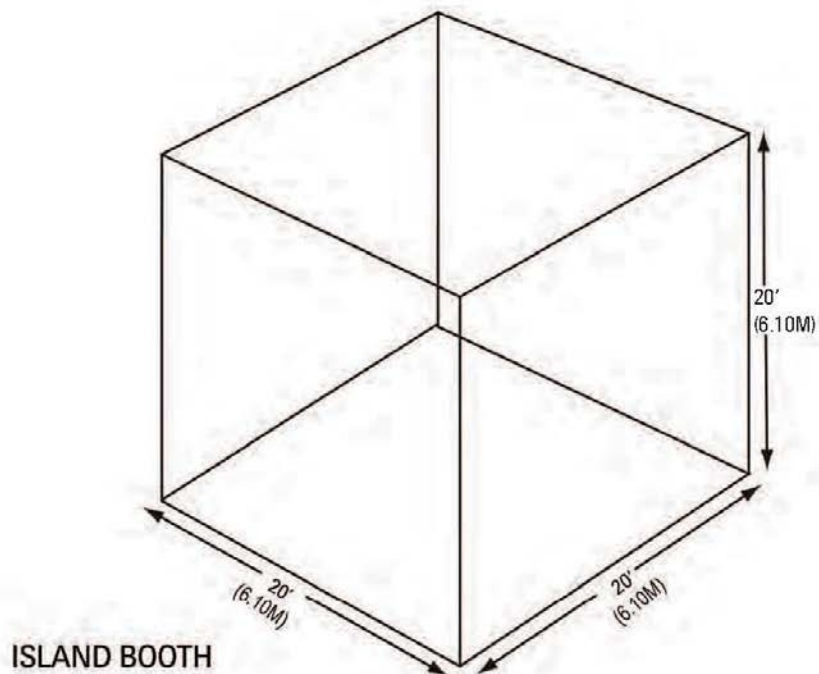
An Island Booth is any size booth exposed to aisles on all four sides. Floor covering is required in all rented space.

### Dimensions

An Island Booth is typically 20' x 20' (6.10m x 6.10m) or larger.

### Use of Space

The entire cubic content of the space may be used up to the maximum allowable height of twenty feet (20') (6.10m), including any hanging signage.



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**IAEE appreciates the efforts of the Cubic Content Task Force in developing this White Paper:**

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**Additional appreciation goes to the following organizations that contributed relevant content for this white paper.**

American Society of Mechanical Engineers  
Association of Equipment Manufacturers  
Corcoran Expositions  
Distribution Solutions Conference  
ExpoNation LLC  
Home Builders Show  
IMN Solutions  
InfoComm  
International Association of Fairs and Expositions  
Messe Frankfurt  
National Association of Broadcasters  
National Restaurant Association  
Reed Exhibitions



**IAEE EXTENDS A SPECIAL THANK YOU TO THE FOLLOWING VOLUNTEERS FOR THEIR INPUT:**

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